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## Modeling, Synthesis and Biological Evaluation of Potential Retinoid X Receptor-Selective Agonists: Novel Halogenated Analogues of 4-[1-(3,5,5,8,8-Pentamethyl-5,6,7,8-tetrahydro-2-naphthyl)ethynyl]benzoic Acid (Bexarotene)

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The synthesis of halogenated analogues of 4-[1-(3,5,5,8,8-pentamethyl-5,6,7,8-tetrahydro-2-naphthyl)ethynyl]benzoic acid (1), known commonly as bexarotene, and their evaluation for retinoid X receptor (RXR)-specific agonist performance is described. Compound 1 is FDA approved to treat cutaneous Tcell lymphoma (CTCL); however, bexarotene treatment can induce hypothyroidism and elevated triglyceride levels, presumably by disrupting RXR heterodimer pathways for other nuclear receptors. The novel halogenated analogues in this

## Introduction

Retinoids are small molecules that interact with at least two specific nuclear receptors and regulate cellular processes such as gene transcription, proliferation and differentiation. The two major nuclear receptors that retinoids target are retinoid X receptors (RXRs) and retinoic acid receptors (RARs), and both receptors have three known subtypes:  $\alpha$ ,  $\beta$  and  $\gamma$ .<sup>[1]</sup> Retinoid receptors, in addition to other lipophilic hormone molecule receptors, are part of a larger receptor superfamily, including the vitamin D receptor (VDR) and thyroid hormone receptor (TR), all of which essentially function to promote transcription in the presence of an appropriate molecular signal. This molecular signal, usually comprised of an endogenous ligand, binds in the protein's ligand binding pocket (LBP), inducing a conformational change that ultimately enables the protein to bind to a hormone responsive element (HRE) specific for the receptor on DNA. Many HREs are located in or proximal to the promoter regions for the genes they regulate, although a growing number of these elements can be found at large distances upstream or downstream of the gene they control. Nonetheless, HREs are typically constructed of minimal core hexad sequences consisting of half-sites interrupted by nucleotide spacers of variable length between inverted, everted or direct repeats.<sup>[2]</sup> Nuclear receptors activate transcription by binding to the HREs study were modeled and assessed for their ability to bind to RXR and stimulate RXR homodimerization in an RXRE-mediated transcriptional assay as well as an RXR mammalian-2-hybrid assay. In an array of eight novel compounds, four analogues were discovered to promote RXR-mediated transcription with EC<sub>50</sub> values similar to that of **1** and are selective RXR agonists. Our approach also uncovered a periodic trend of increased binding and homodimerization of RXR when substituting a halogen atom for a proton *ortho* to the carboxylic acid on **1**.

as heterodimers or homodimers, where each partner binds to a half-site in the element.

Although initially proposed to operate as homodimers,<sup>[3]</sup> HRE high affinity binding by RAR, VDR and TR actually proceeds via an RXR heterodimer.<sup>[4]</sup> When RXR binds to its natural 9-*cis* retinoic acid (9-*cis*-RA) ligand, it forms a homodimer that associates with the RXR responsive element or RXRE, but when functioning as a heterodimeric partner with other receptors,

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RXR can be either liganded or unliganded. For example, in the case of the RXR-VDR heterodimer, RXR is believed to be unliganded.<sup>[5]</sup> There are a few nuclear receptors, such as the liver X receptor (LXR), that form heterodimers with liganded RXR.<sup>[6]</sup> Thus, RXR often plays the role of the "master" partner, controlling the operation of several nuclear receptors

through liganded and unliganded heterodimers that effect specific physiological equilibria via control of gene expression.<sup>[7]</sup>

Notably, ligand-promoted RXR homodimer transcriptional activity is suppressed for most cases where RXR is coordinated in a heterodimer with an endogenous ligand-bound receptor such as TR or VDR, and the TR and VDR partners in these RXR heterodimers are termed "nonpermissive" partners for RXR.<sup>[5]</sup> In contrast to TR and VDR, RAR forms a heterodimer with RXR when RAR binds to all-trans-retinoic acid, but the RXR partner is still capable of binding 9-cis-RA, and both retinoids act in synergy to promote RAR/RARE-mediated gene transcription. When synthetic high-affinity RXR binding ligands (rexinoids) or 9-cis-RA are available, even in the presence of the TR and VDR agonists for the TR-RXR or VDR-RXR heterodimers, the rexinoids divert RXR proteins from heterodimer formation, instead promoting RXR homodimer formation and decreasing thyroid hormone and 1,25(OH)<sub>2</sub>D<sub>3</sub> responsiveness. Altering the binding ligand structure for a given nuclear receptor (NR), especially the RXR master heteropartner ligand, produces specific NR modulators (SNuRMs) that have unique properties that exert novel influences on the NR activity.<sup>[8]</sup>

RXR-selective molecule (rexinoid) SNuRMs have been recent targets for medicinal chemistry, as selective RXR activation versus RAR appears to confer chemotherapeutic effects<sup>[8]</sup> in a number of cancers without inciting concomitant negative side effects from RAR interaction.<sup>[9]</sup> After extensive synthesis<sup>[10]</sup> of molecules modeled in part on the endogenous 9-cis-RA (shown below), researchers at Ligand Pharmaceuticals Inc., demonstrated a highly selective RXR agonist, 4-[1-(3,5,5,8,8pentamethyltetralin-2-yl)ethenyl]benzoic acid (1),<sup>[11]</sup> commonly named bexarotene. A disilabexarotene compound 2,<sup>[12]</sup> modeled on 1 but substituting two silicon atoms for two carbon atoms in the aliphatic ring system, demonstrated similar RXR specific agonism.

Compound 1 has been FDA approved to treat cutaneous Tcell lymphoma (CTCL), has recently been employed off-label to treat lung cancer,<sup>[13]</sup> and has been analyzed as a treatment for breast cancer,<sup>[14]</sup> colon cancer,<sup>[15]</sup> and other uncontrolled cell proliferation diseases, because promoted expression of RXR regulated genes appears to slow or arrest cell proliferation as well as predisposing cancerous cells to apoptosis in the presence of a chemotherapeutic agent.<sup>[14]</sup>

2



Additionally, compound 1 and several of its analogues have been considered in non-insulin-dependent diabetes mellitus (NIDDM) mouse models.<sup>[16]</sup> Despite the ability of compound 1 to specifically activate RXR, versus RAR, the primary drawbacks to treatment with 1 include hyperlipidemia, hypothyroidism,<sup>[17]</sup> and cutaneous toxicity. Many of these side effects occur either because of antagonism of a non-permissive receptor, as in the case of TR for hypothyroidism,<sup>[18]</sup> or agonism of a permissive receptor, as in the cases of LXR for hyperlipidemia<sup>[19]</sup> and RAR for cutaneous toxicity,<sup>[20]</sup> at the typical dose concentration. Hence, there is ample motivation to explore novel RXR agonists that may attenuate or avoid these side effects.

There are a plethora of demonstrated RXR agonists modeled on 1. For example, cyclopropyl dienoic acid 3,<sup>[21]</sup> and several novel aza-retinoids, of which compound **4**<sup>[22]</sup> is representative, in addition to amide retinoids<sup>[23]</sup> have all been disclosed. The thiocarbamate bexarotene analogue 5<sup>[24]</sup> induces apoptosis when administered to leukemia HL-60 cells. Substituting pyridine for one of the aromatic rings has led to several analogues of 1, such as compound 6,[25] and analogues of 1 possessing unsaturation in the aliphatic ring, as in compound 7,<sup>[26]</sup> have also been reported. Studies describing the development of selective RXR agonists containing aryl-trienoic acid moieties, either alone,<sup>[27]</sup> or locked by one<sup>[28]</sup> or two<sup>[29]</sup> ring systems, were disclosed by Boehm et al., for which compound 8 is representative of the latter. Acetal  $\mathbf{9}^{\scriptscriptstyle[30]}$  and compound  $\mathbf{10}^{\scriptscriptstyle[7]}$  are both selective, potent RXR agonists, with the latter serving as a model to design a potent RXR antagonist. Also, our group recently synthesized an analogue of 1 bearing a fluorine atom ortho to the carboxylic acid moiety, 2-fluoro-4-(1-(1,2,3,4-tetrahydro-1,1,4,4,6-pentamethylnaphthalen-7-yl)vinyl)benzoic acid (11),<sup>[31]</sup> that demonstrated slightly higher RXR activation in Caco-2 colon cancer cells and possessed a slightly lower  $K_d$ 



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ChemMedChem 0000, 00, 1-17

than 1. Thus, our recent studies have systematically examined by modeling, synthesis, and in vitro biological evaluation eight novel analogues of 11 bearing different or additional halogen atoms, exemplified by compounds 12-19.

Herein we report the synthesis of compounds 12-19 and evaluate their potency and activity in biologically relevant systems including mammalian 2-hybrid (M2H) assays, RAR- and RXR-response element (RARE and RXRE) transcriptional activation assays in cultured human cell lines, as well as in mutagenicity and apoptosis assays. We assessed these novel analogues in comparison with compound 1 as well as its ketone analogue 20.



tended to vacate the hydrophobic pocket, disrupting interactions with the hydrophobic ring system of the ligand. This disruption led to a rotation of the ring system away from Ile268, weakening the hydrophobic interactions with this residue. The hydrophobic ring system was accommodated in a large hydrophobic pocket, with interactions between the ligand and Ile345, Ile268, and Leu436.

Given the highly favorable docking energies of the class of ortho-halogenated compounds, and the relative synthetic accessibility of this class, we decided to synthesize and test compounds 12-18, as well as compounds 19-20. Ortho-halogenated compounds 12-17 were found to be within the best 20

binders for the library, and the binding of compound 18 was also predicted to be more favorable than bexarotene. The calculated relative binding free energy for compounds 12-20 as predicted by the docking studies are shown in Figure 1. These calculated binding free energies were merely used to score the ligands; reported values are relative to the calculated binding free energy of docked bexarotene, with negative numbers indicating better binding. An ex-

## **Results and Discussion**

### Molecular modeling

Computational docking studies were performed to help guide the selection of ligands for synthesis. Analysis of the top binders in a large library of bexarotene-like analogues showed a high preference for electron withdrawing groups ortho to the carboxylic acid of the phenyl group; nearly all the top binders in the docking studies contain a halogen or a nitro group in this position. Structural comparisons of the docked poses showed that the torsional angle between the phenyl ring and the bridge head changed by ~15 to  $30^{\circ}$  in the orthohalogenated compounds relative to the non-halogenated compounds. The effect of this rotation was a strengthening of the interactions between Ile268 and the hydrophobic portion of the ligand, as measured by decreased distances in the poses. Halogenation did not change hydrogen bonding with Arg316, however. The degree of rotation was inversely related to the size of the halogen atom, with fluorine incurring the largest rotation and stabilization of the hydrophobic group, and iodine having a smaller rotation and stabilization. Addition of a second halogen amplified the effect. Replacement of the phenyl group by a heteroatomic ring generally decreased binding by disrupting interactions between the ring and Leu309, Ala271, and Leu326. In the docking studies ligands with methylene and cyclopropane bridge heads were predicted to bind more favorably than ligands with ketone bridge heads. Structural analyses of the docked poses showed that methylene and cyclopropane bridge heads were bound in a small hydrophobic pocket, while the ketone bridge head

ample of a low-energy docking pose for compound 18 is shown in Figure 2.

## Chemistry

The synthesis of compounds 12-19 started with the radical dibromination of commercially available 3-chloro-4-methylben-



Figure 1. Docking results for compounds 12-20; calculated binding free energies are relative to the calculated binding free energy of docked bexarotene with negative numbers indicating better binding. Triangles represent docks to 1MVC, circles to 1H9U; open symbols represent AutoDockTool charges, and closed symbols OpenBabel charges. Compounds are listed from left to right by increasing docking free energies averaged over the various protocols.

3

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Figure 2. Low-energy docking pose for compound 18.

zoic acid (21) and 3-bromo-4-methylbenzoic acid (22) to give dibromides 23 and 24, respectively, which were smoothly converted into aldehydes 25 and 26 upon treatment with silver nitrate in ethanol and water according to the method reported by Kishida and colleagues.<sup>[32]</sup> We initially envisioned the syn-

thesis of the 3,5-difluoroformylbenzoic acid (27)<sup>[33]</sup> to follow the same route as used for aldehydes 25 and 26, beginning with the known 3,5-difluoro-4methylbenzoic acid.[34] However, we chose to implement a threestep, one-pot Bouveault aldehyde synthesis<sup>[35]</sup> in which 3,5-difluorobenzoic acid (28) was treated with tert-butyl lithium, followed by addition of dimethylformamide and hydrolysis with hydrochloric acid to give 27 in 36% yield according to the method of Anderson and coworkers, instead.<sup>[33]</sup> Continuing with the general method of Kishida et al.,<sup>[32]</sup> the carboxylic acid aldehydes 25-27 were benzylprotected by treatment with sodium hydride and benzyl bromide to give benzyl ester aldeand **36** were converted smoothly to **38** and **39** at room temperature and atmospheric pressure hydrogen, benzyl ester **37** required a higher temperature of 70 °C and higher pressure of hydrogen (10–15 bar) that was safely achieved<sup>[36]</sup> to give quantitative yield of **40**. The carboxylic acids **38-40** were then quantitatively converted into the acid chlorides **41–43** with thionyl chloride (Scheme 1).<sup>[32]</sup>

A slightly different route was taken to prepare the iodinated analogues **16** and **17**. 4-(Methoxycarbonyl)-3-aminobenzoic acid (**44**) was treated with sodium nitrite and hydrochloric acid followed by potassium iodide to give 4-(methoxycarbonyl)-3-iodobenzoic acid (**45**)<sup>[37]</sup> in 77 % yield, and acid **45** was converted into acid chloride **46** with thionyl chloride (Scheme 2).

Finally, 2,5-dimethyl-2,5-hexanediol was converted into 2,5-dichloro-2,5-dimethylhexane (**47**),<sup>[11,38]</sup> in 73% yield by treatment with concentrated hydrochloric acid, and the dichloride **47** was reacted with toluene and catalytic aluminum chloride to give 1,2,3,4-tetrahydro-1,1,4,4,6-pentamethylnaphthalene (**48**)<sup>[11,31]</sup> in 94% yield.

With compound **48** in hand, acid chlorides **41–43** and **46** were converted into ketones **49–52** according to the general method of Boehm and co-workers.<sup>[11]</sup> lodo-ketone methyl ester **51** was observed to possess a small percentage (~7%) of the chloro-ketone methyl-ester **49** by <sup>1</sup>H NMR analysis, and the iodine atom may be labile under reflux conditions with aluminum trichloride. Compounds **49–52** were either saponified with potassium hydroxide in methanol, followed by acidic



**Scheme 1.** *Reagents and conditions*: a) NBS, cat. BPO, CCl<sub>4</sub>, 85 °C (reflux), 36 h, 100%; b) AgNO<sub>3</sub>, EtOH, H<sub>2</sub>O, 55 °C, 45 min, 100%; c) 1. tBuLi, -78 °C, 30 min; 2. DMF, -78 °C, 1 h, then RT, 16 h; 3. HCl, 36% over three steps; d) NaH, BnBr, DMF, RT, 5 h, 93–99%; e) NaClO<sub>2</sub>, sulfamic acid, RT, 1 h, 82–90%; f) 1. SOCl<sub>2</sub>, 84 °C, 1 h; 2. MeOH, Et<sub>3</sub>N, RT, 1 h, 78–87% over two steps; g) H<sub>2</sub>, Pd/C, RT, 24–48 h, 85–96%; h) SOCl<sub>2</sub>, 85 °C, 1 h, 100%.

hydes **29–31**, respectively. The ester aldehydes **29–31** were oxidized with sodium chlorite to give the benzyl ester acids **32–34**, respectively, whose carboxylic acid moieties were converted into methyl esters **35–37** by treatment with thionyl chloride followed by methanol.<sup>[32]</sup> The benzyl esters of **35–37** were converted into carboxylic acids **38-40** by treatment with 10% palladium on carbon and hydrogen, however, while **35** 



Scheme 2. Reagents and conditions: a) 1. HCl, NaNO<sub>2</sub>, RT, 30 min; 2. Kl, RT, 1 h, 40% over two steps; b) SOCl<sub>2</sub>, 85  $^{\circ}$ C, 1 h, 100%.

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ChemMedChem 0000, 00, 1-17

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work-up, to give analogues 13, 15, 17, and 19 respectively, or they were treated with triphenylphosphine methylide to give alkenes 53–56, respectively. The bromo-ketone 15 also possessed minor amounts of unidentifiable impurities that could not be removed by chromatography or crystallization. Alkenes 53–56 were then saponified with potassium hydroxide in methanol, followed by acidic work-up, to give analogues 12, 14, 16, and 18, respectively (Scheme 3). While the iodo-ketone



Scheme 3. Reagents and conditions: a) 48, AlCl<sub>3</sub>, 55 °C (reflux), 15 min, 58– 89%; b) 1. KOH, MeOH, 85 °C (reflux), 1 h, 40–81%; 2. HCl; c) Ph<sub>3</sub>PCH<sub>3</sub>Br, *n*BuLi, THF, RT, 1 h, 32–77%; d) 1. KOH, MeOH, 85 °C (reflux), 1 h, 34–91%; 2. HCl.

acid **17** contained ~9% of the chloro-ketone acid **13** and could not be purified by column chromatography or attempted crystallization, the minor amount of chloro-alkene acid **12** could be removed from iodo-alkene **16** by crystallization from ethyl acetate.

The X-ray crystal structures of compounds **12**, **14**, and **16** are shown in Figure 3 a and the X-ray crystal structures of compounds **18** and **52** are shown in Figure 3 b.

#### **Biological assays and rationale**

## A mammalian two-hybrid assay demonstrates that several novel analogues bind RXR in an agonist fashion

Biological evaluation of the synthetic analogues described above (compounds **12–19**) was first carried out in a mammalian two-hybrid assay in human colon cancer (Caco-2) cells then repeated in a different colorectal carcinoma line (HCT-116) (Figure 4a and b, respectively). This assay tests the ability of the analogue to bind to the recombinant human RXR receptor and induce homodimerization as measured by luciferase output.

Four compounds were identified in this initial evaluation whose agonist activity ranged from 20 to 400% of the binding of compound 1 in the two separate cell lines. More specifically 12, 14, and 16 are able to bind and mediate homodimerization



Figure 3. a) The X-ray crystal structures of bexarotene analogues 12, 14, and 16 shown without hydrogen atoms, for clarity, with thermal ellipsoids at the 50% probability level. b) The X-ray crystal structures of bexarotene analogues 52 and 18 shown without hydrogen atoms, for clarity, with thermal ellipsoids at the 30% probability level. Compound 18 displayed twist-isomerism in the aliphatic ring. Hence, one twist isomer has been displayed.

with about 80, 60, and 20%, respectively, of the parent compound's efficiency independent of the cell line. They were also found to be significantly better than the ethanol control vehicle (P < 0.05 for all, using one-tailed heteroscedastic *t* test). Compound **18**, however, was found to induce receptor binding and homodimerization better than that of the parent compound **1** to a degree considered statistically significant. Moreover, relative to compound **1**, **18** was ~1.5-fold more potent in its ability to induce RXR homodimerization than **1** in the Caco-2 cells and ~3.5-fold better in HCT-116 cells (P < 0.05 for all, using one-tailed heteroscedastic *t* test). These results further support that compounds modeled after **1** can be successfully synthesized to possess RXR binding ability<sup>[31]</sup> and agonistic properties.

# Novel analogues of 1 are able to direct RXR/RXRE homodimer-mediated transcription

The mammalian two-hybrid assay is useful as an initial screen for RXR agonist induced homodimerization because of its accessibility, speed and sensitivity. However, because this assay employs a system that uses a synthetic binding domain (BD) and synthetic activating domain (AD), it is possible that within this artificial context the RXR-agonist complex may have an altered ligand or transcriptional co-activator affinity. Thus, it is important to test our collection of potential RXR agonists for the ability to mediate transcription in a more natural setting. Hence, a second screening protocol included the transfection of both Caco-2 and HCT-116 cells with human RXR $\alpha$  and an authentic RXRE from the naturally occurring responsive element in the rat cellular retinol binding protein II gene<sup>[39]</sup> linked to a luciferase reporter gene. The results in Figure 5 demonstrate that compounds 12, 14, 18, and 19 are able to activate RXR homodimer-mediated transcription significantly better than that of the ethanol vehicle (for compounds 12, 14, and 18 in Caco-2 cells, using a one-tailed heteroscedastic *t* test: P < 0.05;



**Figure 4.** Evaluation of potential RXR-selective agonists via a mammalian two-hybrid assay in two different types of human colon cancer cells, a) Caco-2 and b) HCT-116. Both cell lines were transfected with pCMV-BD-hRXR binding domain vector (BD), pCMV-AD-hRXR activation domain (AD), pFR-Luc reporter gene containing BD binding sites, and a renilla control plasmid. Cells were transfected for 7 h using a liposome-mediated transfection protocol then exposed to either the ethanol vehicle or  $10^{-7}$  m compound 1 or the indicated analogue. After 24 h the cells were lysed and a luciferase assay was completed. Analogue-dependent RXR binding and homodimerization, as measured by luciferase output, was compared with the parent compound 1 (value set to 1.0).

for these compounds in HCT-116 cells using a one-tailed heteroscedastic *t* test: P < 0.01; and for compound **19** in both cell lines, using a one-tailed heteroscedastic *t* test: P < 0.01).

In the Caco-2 cells, **16** was a weak agonist, while **17** was not able to activate transcription when compared with ethanol, but both analogues did display significant activity in the HCT-116 colorectal carcinoma (using a one-tailed heteroscedastic *t* test: P < 0.01 for **16** and P < 0.001 for **17**).

Importantly, compounds **12**, **14**, **16** and **18** displayed activity in both the mammalian two-hybrid assay (Figure 4) and the RXRE assay (Figure 5), thus revealing that both assays are not only valid, but generate consistent and complementary data when evaluating RXR agonists.

## Determination of ligand-receptor binding affinity

6

To determine the relative binding affinity and effectiveness of our most active analogues, a mammalian two-hybrid assay was performed with ligand concentrations ranging from 10×  $10^{-10}$  M up to  $0.5 \times 10^{-5}$  M and EC50 values were calculated (Table 1). Notably, the difluorobexarotene analogue (**18**) has an EC<sub>50</sub> value of  $34\pm 6$  nm in HCT-116 cells versus an EC<sub>50</sub> value of  $55\pm 6$  nm for bexarotene (**1**). All of the other analogues pos-

sess  $EC_{50}$  values that mirror the results of the mammalian two-hybrid analysis in Figure 4, and the RXREbased assays in Figure 5.

### Analysis of RAR agonist activity

Because compound 1 is known to have some "residual" retinoic acid receptor (RAR) agonist activity<sup>[31]</sup> we evaluated this group of analogues for activation of this closely related nuclear receptor. This assay uses the expression of human RAR and a retinoic acid responsive element (RARE)-luciferase reporter gene, and it demonstrates (Table 2) that compounds 12, 14, and 18 are similar to 1 (P>0.05 for all, using a one-tailed heteroscedastic t test). Table 2 also shows that 16 and 19 possess significantly lower RAR binding affinity (P < 0.05 for both, using a one-tailed heteroscedastic t test). all-trans-retinoic acid was used as the positive control in this experiment because it is the endogenous ligand for RAR. Taken together, these results not only further support our previous findings<sup>[31]</sup> that variation of **1** with a halogen atom on the aromatic that bears the carboxylic acid may decrease the activation of RAR (analogues 16 and 19) or increase its capacity to bind and activate RXR (compound 18), but they also strongly suggest a specific periodic trend for the substitution of a proton that may relate to the analogue's degree of agonist activity.

### Apoptosis in a CTCL system

As previously reported,<sup>[31]</sup> bexarotene and several of its analogue are capable of inducing apoptosis. We were interested in determining the pro-apoptotic ability of these new analogues in comparison with compound **1**. As compound **1** has been effectively employed in the treatment of CTCL because it induces apoptosis in the T-lymphocyte, we assayed HuT-78 lymphocytes treated with compound **1** or analogues for caspase 3 and 7 activity, a hallmark of apoptosis, and compared caspase activity to cells treated with ethanol vehicle and sodium butyrate (apoptotic positive control)

Table 1. Determination of EC <sub>50</sub> values. <sup>[a]</sup>		
Compd	EC <sub>50</sub> [пм]	
Bexarotene 1	55±6	
12	$90\pm14$	
14	$150\pm18$	
16	$280\pm34$	
18	$34\pm 6$	
19	550±67	
[a] $EC_{s0}$ values were determined from full dose-response curves ranging from $10^{-10}$ to $10^{-5}$ M in transfected HCT-116 cells using an RXR mammalian two-hybrid system as described in the Experimental Section. Values		

from  $10^{-10}$  to  $10^{-5}$  m in transfected HCT-116 cells using an RXR mammalian two-hybrid system as described in the Experimental Section. Values represent the mean  $\pm$  SD of n=2 independent experiments with triplicate samples in each.

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Figure 5. Detection of potential RXR agonists via an RXRE-luciferase based system using human colon cancer cells, a) Caco-2 and b) HCT-116. Both cell lines were transfected with hRXRa, an RXRE luciferase reporter gene, renilla control plasmid, and carrier DNA (pTZ18U). Cells were transfected for 7 h using a liposome-mediated transfection protocol then exposed to either the ethanol vehicle or  $10^{-7}$  M compound 1 or the indicated analogue. After 24 h the cells were lysed and a luciferase assay was completed. Analogue-dependent, RXR-mediated transcription, as measured by luciferase output, was compared with the parent compound 1 (value set to 1.0).

Table 2. Quantitation of RAR agonist activity. <sup>[a]</sup>			
Compd	Agonist act	Agonist activity [%]	
	(100 пм)	(1 µм)	
Bexarotene 1	21±4	19±3	
12	13±2	$14\pm 2$	
14	5±1	$5\pm1$	
16	5±1	$5\pm1$	
18	8±1	9±2	
19	4±1	8±2	
[a] RAR agonist activity was derived from an RAR/RARE reporter system in transfected HEK-293 cells treated with test compound or all- <i>trans</i> -retinoic acid (RA) at either 100 nM or 1 $\mu$ M. RAR agonist activity is defined as the activity with test compound (or reference 1) divided by the activity with all- <i>trans</i> -RA expressed as a percentage. Values represent the mean $\pm$ SD of $n = 3$ independent experiments with triplicate samples in each.			

(Figure 6). Similar to previously published results,<sup>[31]</sup> bexarotene (1) and all of the analogues were better than vehicle control at inducing apoptosis (P<0.01 using one-tailed heteroscedastic t test), after a 48 hour treatment period in our CTCL cells.



Figure 6. Apoptosis analysis in a CTCL cell line. HuT-78 cells were treated for 48 h with analogue, ethanol vehicle, or sodium butyrate as a positive control. Cells were analyzed for apoptosis via a caspase assay (Promega Caspase-Glo 3/7 assay) according to manufacturer's instructions. Data is an average of two independent experiments with triplicate samples in each and plotted as a percentage of sodium butyrate activity (set at 100%).

## Conclusions

Here we report the modeling, synthesis, and biological evaluation of several analogues of compound 1, in an extension of our earlier work.<sup>[31]</sup> We have shown that the addition of two fluorine atoms ortho to the carboxylic acid of 1 increases the ability of analogue 18 to activate RXR. We have identified several new halogenated analogues of 1 that have apparent binding and biological activity similar to the parent compound, and even follow a periodic trend, with one (compound 18) that capitalizes on the finding that adding one fluorine ortho to the carboxylic acid of 1 increases binding and activation of RXR.<sup>[31]</sup> With the fact that several RXR selective agonists are being explored to treat many conditions through biological pathways impacted by RXR, now including the demonstrated up-regulation of the apoE gene and the facilitated clearance of plaques by 1 in mouse models of Alzheimer's disease,<sup>[40]</sup> there is motivation to develop new RXR agonists. Our results indicate that novel analogues of 1 that substitute halogen atoms on the aromatic ring bearing the carboxylic acid can likely serve as effective, and perhaps more potent, ligands for RXR, which may also have decreased RAR agonist activity (Table 2); thus, these compounds may also possess less detrimental side effects in cutaneous T-cell lymphoma patients.

## **Experimental Section**

## **Docking Studies**

Docking studies using AutoDock 4.2<sup>[41]</sup> were performed using the X-ray structures of human RXR $\alpha$  in complex with BMS 649<sup>[42]</sup> and RXR $\beta$  in complex with LG100268,<sup>[43]</sup> PDB access codes 1MVC and 1H9U, respectively. In both cases, the Arg316 and Ile268 protein residues (numbering as in 1MVC) were treated flexible. Arg316 was selected to enable hydrogen bonding with carboxylate groups on the phenyl moiety, an important interaction identified in earlier

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These are not the final page numbers! 77

studies.<sup>[11,31]</sup> Ile268 was selected, as structural overlays of 33 different ligand-bound RXR structures in the PDB showed large motions of Ile268, and in all cases Ile268 made significant interactions with hydrophobic portions of the ligands. Atomic charges generated by AutoDockTools<sup>[41]</sup> were frequently overpolarized for nitro groups (leading to a net negative charge on the nitro group), while charges generated by OpenBabel 2.3.0<sup>[44]</sup> did not have this artifact. Therefore, all docks were performed with both charge models, and results for nitro-compounds were omitted for the AutoDockToolsgenerated charges. Docking was performed with the Lamarckian genetic algorithm using a maximum of  $25 \times 10^6$  energy evaluations per docking. The number of docks was set to 250 for three torsions; this number was increased by 50 for each additional torsion, up to a maximum of 400 for six or more torsions. The docking was performed with a large library of bexarotene-like analogues. These analogues differed in substituents on the phenyl ring (including halogenated, carboxylated, hydroxylated and nitrated rings) and fused phenyl ring (including methylated, aminated, nitrated, and halogenated rings), as well as changes in the identity of the bridge head between the ring systems (including methylene, ketone, and cyclopropane bridge heads, as well as the absence of a bridge head), and the identity of the aliphatic part of the fused ring system. Calculated AutoDock binding free energies were used to score the ligands.

### **Biological evaluation**

8

Mammalian two-hybrid assay: Caco-2 colorectal carcinoma cells were plated overnight at  $7 \times 10^4$  cells per well in a 24 well plate and kept in minimum essential media (MEM) (Invitrogen, Carlsbad CA) enhanced with 20% fetal bovine serum (FBS) (Invitrogen), 1 mm sodium pyruvate (Invitrogen), 100  $\mu$ g mL<sup>-1</sup> streptomycin, and 100 U mL<sup>-1</sup> penicillin. HCT-116 colorectal carcinoma cells were plated overnight at 7×10<sup>4</sup> cells per well in a 24 well plate and kept in DMEM enhanced with 10% FBS (Invitrogen), 1 mм sodium pyruvate (Invitrogen),  $100 \,\mu g \,m L^{-1}$  streptomycin, and  $100 \,U \,m L^{-1}$ penicillin. Both cell lines were co-transfected using a human RXR binding domain vector, a hRXR activation domain (AD), a luciferase reporter gene containing BD binding sites, and a renilla control plasmid. A liposome-mediated transfection was completed according to the manufacturer's protocol using 2 µL per well of Express-In transfection reagent (Thermo Fisher Scientific, Lafayette, CO) and allowed to incubate for 7 h. The cells were then treated with ethanol vehicle, 1, or analogues at a final concentration of  $10^{-7}$  M and incubated for 24 h. The amount of rexinoid activity was measure by luciferase output using a dual-luciferase reporter assay system according to the manufacturer's protocol (Promega, Madison, WI) in a Sirus FB12 luminometer (Berthold Detection Systems, Zylux Corporation, Huntsville, AL). Several independent assays were conducted with triplicate samples for each treatment group.

*RXRE-mediated transcription assay*: The RXRE assays were completed using both Caco-2 and HCT-116 cells plated at  $7 \times 10^4$  cells per well in a 24 well plate and maintained as described above. The cells were co-transfected using 250 ng of RXRE-luciferase reporter gene (RXRE from the naturally occurring responsive element in the rat cellular retinol binding protein II gene), 20 ng of the renilla control plasmid, 50 ng of human pSG5-RXR $\alpha$ , and 100 ng pTZ18U carrier DNA plasmid and 2  $\mu$ L per well of Express-In was again used for the liposome mediated delivery. The cells were incubated for 7 h post-transfection and then treated with ethanol, or  $10^{-7}$  M of either the parent compound or the indicated analogue. After a 24-hour incubation period the amount of retinoid activity was measured using the same luciferase assay described above.

*RAR/RARE-agonist activity assay*: An embryonic kidney cell line, HEK-293, was used for the RARE transcription assay. The cells were plated at a concentration of  $7 \times 10^4$  cells per well and maintain as described above. The cells were allowed to incubate over night to ensure attachment to the plate surface. The transfection protocol called for 20 ng of renilla null control plasmid to monitor transfection efficiency, 30 ng of pTZ18U carrier DNA plasmid, 50 ng of the pCMX-human RAR $\alpha$  expression vector, and 250 ng of pTK-DR5(X2)-Luc plasmid. Specifics pertaining to this RARE-containing reporter vector have been described previously as well as the sequence of the double RARE.<sup>[45]</sup> The cells were incubated for 7 h and then treated with ethanol, all-*trans*-retinoic acid, or analogues at final concentration ranging from  $10^{-6}$  M to  $10^{-7}$  M for 24 h. After the incubation period cell were lysed and the same luciferase assay was completed that was previously described.

Apoptosis assay: Apoptotic activity was assessed by the Caspase-Glo 3/7 Assay (Promega, Madison, WI) according to the manufacturer's instructions. The Caspase-Glo 3/7 Assay is based on the cleavage of the DEVD sequence of a luminogenic substrate by caspases 3 and 7 which results in a luminescent signal. HuT-78 (human T-cell lymphoma) cells were distributed  $(1 \times 10^4$  cells per well) in white-walled 96-well microplates (Corning, NY) in 100  $\mu L$  of medium and incubated with 500 µm sodium butyrate (NaBu), 10 µм bexarotene (Bex) or rexinoid analogues for 48 h. The Caspase-Glo 3/7 Reagent was then added to each well and incubated for an additional 1 h at RT. The luminescence was measured in a luminometer (Safire2, Tecan, US). NaBu, a known inducer of apoptosis in HuT-78, was used as a positive control. Each treatment group was dosed in triplicate, and at least two independent experiments were performed with triplicate samples in each. Numbers were standardized to sodium butyrate (set at 100%).

*Mutagenicity*: We tested the compounds for mutagenicity as in Wagner et al.<sup>[31]</sup> None of the compounds are mutagenic. This assay used a yeast strain, D7, that is genetically engineered to change phenotype upon a genotype change.<sup>[46]</sup> We used this strain to test the mutagenicity of the compounds by solubilizing the compounds in DMSO and performing a dose–response curve with the highest concentration being 0.15% *w/v* comparing with DMSO control for mutagenicity, scored as a phenotype change on agar plates.<sup>[47]</sup>

#### Chemistry

**Instrumentation**: A 400 MHz Bruker spectrometer was used to acquire <sup>1</sup>H NMR and <sup>13</sup>C NMR spectra. Chemical shifts ( $\delta$ ) are listed in ppm against residual non-deuterated solvent peaks in a given deuterated solvent (e.g., CHCl<sub>3</sub> in CDCl<sub>3</sub>) as an internal reference. Coupling constants (*J*) are reported in Hz, and the abbreviations for splitting include: s, single; d, doublet; t, triplet; q, quartet; p, pentet; m, multiplet; br, broad. All <sup>13</sup>C NMR spectra were acquired on a Bruker instrument at 100.6 MHz. Chemical shifts ( $\delta$ ) are listed in ppm against deuterated solvent carbon peaks as an internal reference. High-resolution mass spectra were recorded using either a JEOL GCmate(2004), a JEOL LCmate(2002) high-resolution mass spectrometer or an ABI Mariner (1999) ESI-TOF mass spectrometer. HPLC traces were obtained on an Agilent 1100 LC with a Phenomenex Kinetex C18 10 cm by 2.1 mm column with 2.6u solid core particles.

**General procedures**: Tetrahydrofuran, methylene chloride, diethyl ether, and benzene were dried by filtration through alumina according to the procedure described by Grubbs.<sup>[48]</sup> Removal of volatile solvents transpired under reduced pressure using a Büchi

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rotary evaporator and is referred to as removing solvents in vacuo. Thin-layer chromatography was conducted on pre-coated (0.25 mm thickness) silica gel plates with 60  $F_{254}$  indicator (Merck). Column chromatography was conducted using 230–400 mesh silica gel (E. Merck reagent silica gel 60). All tested compounds were analyzed for purity by combustion analysis through Columbia Analytical Services (formerly Desert Analytics in Tucson, AZ, USA) and were found to be > 95 % pure.

Benzyl-3-chloro-4-formylbenzoate (29): Compound 29 was synthesized according to the methods of Kishida and co-workers.<sup>[32]</sup> To a 500 mL round-bottom flask charged with 3-chloro-4-methylbenzoic acid (21) (3.24 g, 19.0 mmol) was added NBS (8.00 g, 44.9 mmol), benzoyl peroxide (0.23 g, 0.95 mmol), and  $CCl_4$ (37 mL). The reaction solution was heated at reflux under magnetic stirring for 36 h, cooled to RT, and solids were filtered and washed with  $CCl_4$  (~20 mL). The filtrate solvent was removed in vacuo and the crude 4-(dibromomethyl)-3-chlorobenzoic acid (23) was dried on high vacuum and used without further purification. To a 500 mL round-bottom flask charged with crude 23 (6.23 g, 19.0 mmol) was added EtOH (48 mL), and a solution of AgNO<sub>3</sub> (6.64 g, 39.1 mmol) in warm water (9 mL) was added dropwise while the reaction solution was stirred in an oil bath preheated to 50–55 °C. Upon addition of the AgNO<sub>3</sub> solution, a green precipitate formed. After stirring at 50 °C for 45 min, the reaction solution was cooled to RT and filtered to remove the green precipitate. The filtrate solvent was concentrated in vacuo, extracted with EtOAc, and the combined organic extracts were washed with water and brine, dried over Na<sub>2</sub>SO<sub>4</sub> and removed in vacuo to give crude 3-chloro-4formylbenzoic acid (25) (3.51 g, 100%) that was used without further purification. To a 500 mL round-bottom flask charged with 25 (3.51 g, 19.0 mmol) was added dry dimethylformamide (37 mL) and a 60 wt% suspension of NaH in mineral oil (0.93 g, 23 mmol) in small aliquots over 20 min. The reaction solution was stirred an additional 20 min, and benzyl bromide (2.8 mL, 23 mmol) was added to the red heterogeneous solution. After stirring 5 h, the reaction solution had become homogeneous, and it was poured into 1 N HCl (100 mL), extracted with EtOAc (2×100 mL), and the combined organic extracts were washed with saturated NaHCO<sub>3</sub> (75 mL) and brine, dried over Na<sub>2</sub>SO<sub>4</sub>, and removed in vacuo to give crude 29. Crude 29 was purified by column chromatography (150 mL SiO<sub>2</sub>, hexanes/EtOAc 4:1) to give 29 (5.2 g, 99%) as a colorless oil: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta = 10.52$  (s, 1 H), 8.15 (dd, J = 8.0, 1.6, 1H), 7.97-8.04 (m, 2H), 7.37-7.48 (m, 5H), 5.39 ppm (s, 2H); IR (neat):  $\tilde{\nu} = 2968$ , 2855, 2656, 2560, 1724, 1687, 1605, 1556, 1485 cm<sup>-1</sup>; GC–MS: *m/z* [*M*<sup>+</sup>] calcd for C<sub>15</sub>H<sub>11</sub>O<sub>3</sub>Cl: 274.0397, found: 274.0390.

4-((Benzyloxy)carbonyl)-2-chlorobenzoic acid (32): Compound 32 was prepared according to the method of Kishida and co-workers.<sup>[32]</sup> To a 100 mL round-bottom flask charged with 29 (5.22 g, 19.0 mmol), sulfamic acid (1.86 g, 19.2 mmol), water (20 mL), and ACN (15 mL) was added a solution of 80% NaClO<sub>2</sub> (1.79 g, 19.8 mmol) in water (10 mL). After stirring for 1 h, the reaction solution was poured into saturated  $Na_2SO_3$  (25 mL) and  $1\,\varkappa$  HCl (50 mL), and the resulting solution was extracted with EtOAc (50 mL, thrice). The combined organic extracts were washed with brine, dried over Na<sub>2</sub>SO<sub>4</sub>, and removed in vacuo to give crude 32 (4.97 g, 90%) that was used without further purification. A small sample was purified by column chromatography (25 mL SiO<sub>2</sub>, hexanes/EtOAc 1:1) to give pure 32 as a white powder, mp: 120-122 °C: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta = 10.71$  (brs, 1H), 8.17 (d, J =1.6, 1 H), 8.05 (d, J=8.0, 1 H), 8.02 (dd, J=8.0, 1.6, 1 H), 7.36-7.47 (m, 5 H), 5.40 ppm (s, 2 H);  ${}^{13}$ C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta = 170.1$ , 164.4, 135.2, 134.8, 134.7, 132.4, 132.3, 132.2, 128.7, 128.6, 127.6, 67.6 ppm; IR (neat):  $\bar{\nu}$  = 2964, 1724, 1685, 1603, 1557, 1484, 1455 cm<sup>-1</sup>; LC-FAB-MS: *m/z* [*M*<sup>+</sup>+H] calcd for C<sub>15</sub>H<sub>12</sub>O<sub>4</sub>CI: 291.0424, found: 291.0434.

4-Benzyl 1-methyl 2-chlorobenzene-1,4-dioate (35): Compound 35 was synthesized according to the method of Kishida and coworkers.  $^{\scriptscriptstyle [32]}$  To a 100 mL round-bottom flask charged with compound 32 (5.5 g, 18.9 mmol) was added SOCl<sub>2</sub> (16.0 mL, 220 mmol) and the reaction solution was held at reflux for 1 h in an oil bath at 84°C. The reaction solution was cooled to RT and the excess SOCl<sub>2</sub> was removed in vacuo to give crude 4-chlorocarbonyl-2chlorobenzoic acid benzyl ester. The crude 4-chlorocarbonyl-2chlorobenzoic acid in dry toluene (8 mL) was added dropwise to a solution of Et<sub>3</sub>N (5.2 mL, 37 mmol) in MeOH (53 mL, 1.3 mol) over 10 min. The reaction solution was stirred 1 h and poured into 1 NHCI (150 mL) and extracted with EtOAc (80 mL, thrice). The combined organic extracts were washed with brine, dried over Na<sub>2</sub>SO<sub>4</sub>, and removed in vacuo to give crude 35. Crude 35 was purified by column chromatography (150 mL SiO<sub>2</sub>, hexanes/EtOAc 95:5) to give pure 35 as a white solid (5.05 g, 87%), mp: 46-48 °C: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta = 8.12$  (d, J = 1.6, 1 H), 7.98 (dd, J = 8.0, 1.6, 1 H), 7.85 (d, J=8.0, 1 H), 7.36-7.46 (m, 5 H), 5.38 (s, 2 H), 3.95 ppm (s, 3 H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta = 165.5$ , 164.4, 135.3, 134.0, 133.8, 133.7, 132.0, 131.2, 128.7, 128.6, 128.4, 127.6, 67.4, 52.7 ppm; IR (neat):  $\tilde{\nu} = 3033$ , 2958, 1735, 1716, 1560, 1498, 1482 cm<sup>-1</sup>; GC-MS: *m*/*z* [*M*<sup>+</sup>] calcd for C<sub>16</sub>H<sub>13</sub>O<sub>4</sub>Cl: 304.0502, found: 304.0498.

4-(Methoxycarbonyl)-3-chlorobenzoic acid (38): Compound 38 was synthesized according to the methods of Kishida and co-workers.<sup>[32]</sup> A 3-neck 250 mL round-bottom flask charged with 35 (4.94 g, 16.2 mmol), 10 % Pd/C (0.499 g), EtOH (28.0 mL), and EtOAc (28.0 mL) was evacuated and back-filled with hydrogen gas from a balloon three times, and the reaction solution was allowed to stir under hydrogen at RT overnight. The reaction solution was filtered through Celite, and the solvents were removed in vacuo to give crude 38 (2.97 g, 85%) as a white crystalline solid that was used without further purification. A small sample of crude 38 was purified by recrystallization from hot EtOAc to give pure 38, mp: 156-157 °C: <sup>1</sup>H NMR (400 MHz, [D<sub>6</sub>]DMSO):  $\delta\!=\!$  13.64 (br s, 1 H), 7.99 (d, J = 1.6, 1 H), 7.95 (dd, J = 8.0, 1.6, 1 H), 7.89 (d, J = 8.0, 1 H), 3.89 ppm (s, 3 H); <sup>13</sup>C NMR (100.6 MHz, [D<sub>6</sub>]DMSO):  $\delta$  = 165.4, 165.1, 134.9, 133.7, 131.8, 131.2, 130.9, 128.0, 52.8 ppm; IR (neat):  $\tilde{\nu} =$ 2961, 2824, 2545, 1717, 1687, 1557, 1488 cm<sup>-1</sup>; LC–APCI-MS: *m/z* [*M*<sup>+</sup>] calcd for C<sub>9</sub>H<sub>7</sub>O<sub>4</sub>Cl: 214.0033, found: 214.0027.

Methyl 2-chloro-4-(1-(3,5,5,8,8-pentamethyl-5,6,7,8-tetrahydronaphthalen-2-yl)carbonyl)benzoate (49): Compound 49 was synthesized according to the method of Boehm and co-workers.[11] Methyl 4-(chlorocarbonyl)-2-chlorobenzoate (41) was synthesized by refluxing 4-(methoxycarbonyl)-3-chlorobenzoic acid (38) (1.35 g, 6.29 mmol) in SOCl<sub>2</sub> (10.0 mL, 137 mmol) in a 100 mL one-neck round-bottom flask fitted with a water-cooled reflux condenser. Excess SOCI<sub>2</sub> was removed in vacuo to give crude 41 as an offwhite solid, and this solid was dissolved in dry benzene (~20 mL) and evaporated to dryness three times to remove residual SOCI<sub>2</sub>. The acid chloride 41 was dried on high vacuum to remove residual benzene. To a 2-neck, 50 mL round-bottom flask equipped with a reflux condenser and magnetic stir-bar was added 48 (1.38 g, 6.82 mmol) followed by a solution of crude acid chloride 41 (6.29 mmol) in  $CH_2CI_2$  (15 mL). AICI<sub>3</sub> (2.0 g, 15 mmol) was added to the reaction solution at RT slowly, with stirring, and the reaction solution turned from colorless to red accompanied by the evolution of gas and heat. The reaction was stirred for 5 min then heated at reflux for 15 min. The reaction was judged to be complete by TLC,

and the solution was poured into an ice solution (25 mL) acidified with a 20% HCl solution (8 mL) and EtOAc was added (13 mL). The aqueous and organic layers were separated, and the aqueous layer was extracted with EtOAc (2×15 mL). The combined organics were washed with water and brine, dried over Na<sub>2</sub>SO<sub>4</sub>, filtered and concentrated to give crude 49. Crude 49 was purified by column chromatography (250 mL SiO<sub>2</sub>, hexanes/EtOAc 95:5 to 92.5:7.5) to give 49 (2.22 g, 88%) as a white, crystalline solid, mp: 97–98 °C: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta$  = 7.89 (d, J = 8.0, 1 H), 7.88 (d, J = 1.6, 1 H), 7.70 (dd, J=8.0, 1.6, 1 H), 7.25 (s, 1 H), 7.21 (s, 1 H), 3.96 (s, 3 H), 2.35 (s, 3 H), 1.69 (s, 4 H), 1.31 (s, 6 H), 1.20 ppm (s, 6 H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta = 196.0$ , 165.7, 148.8, 142.0, 141.8, 134.8, 133.9, 133.7, 133.3, 132.3, 131.1, 129.6, 128.6, 127.8, 52.7, 34.8, 34.7, 34.3, 33.8, 31.6, 31.5, 20.0 ppm; IR (neat):  $\tilde{\nu} = 2961$ , 2864, 1738, 1665, 1547, 1484 cm<sup>-1</sup>; GC–MS: m/z [ $M^+$ ] calcd for C<sub>24</sub>H<sub>27</sub>O<sub>3</sub>Cl: 398.1649, found: 398.1657.

Methyl 2-chloro-4-(1-(1,2,3,4-tetrahydro-1,1,4,4,6-pentamethylnaphthalen-7-yl)vinyl)benzoate (53): Compound 53 was synthesized according to the method of Boehm and co-workers.<sup>[11]</sup> To a 20-dram vial containing 49 (0.830 g, 2.08 mmol) and dry THF (3 mL) at RT with a Teflon magnetic stir-bar was slowly added a triphenylphosphonium methylide solution prepared as follows: to a 100 mL round-bottom flask equipped with a Teflon magnetic stirbar and containing dry THF (2.0 mL) was added *i*Pr<sub>2</sub>NH (0.66 mL, 4.67 mmol) and a 2.5 м solution of *n*-butyl lithium in hexanes (1.7 mL, 4.25 mmol), and the solution was stirred for 30 min at RT at which point, methyl triphenylphosphonium bromide (1.13 g, 3.19 mmol) was added and the solution was stirred an additional 20 min to provide a homogeneous dark yellow ylide solution. The reaction was monitored by TLC, and when the reaction was judged to be complete, the reaction solution was poured into water (50 mL) and the aqueous solution was extracted with EtOAc  $(2 \times 50 \text{ mL})$ . The combined organic extracts were washed with water and brine, dried over Na<sub>2</sub>SO<sub>4</sub>, and concentrated in vacuo to give crude 53 which was purified by column chromatography (25 mL SiO<sub>2</sub>, hexanes/EtOAc 97.5:2.5) to give 53 (0.283 g, 34%) as a yellow oil: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta = 7.78$  (d, J = 8.0, 1 H), 7.39 (d, J=1.6, 1 H), 7.18 (dd, J=8.0, 1.6, 1 H), 7.10 (s, 1 H), 7.09 (s, 1 H), 5.80 (d, J=1.2, 1 H), 5.35 (d, J=1.2, 1 H), 3.92 (s, 3 H), 1.95 (s, 3 H), 1.70 (s, 4H), 1.31 (s, 6H), 1.27 ppm (s, 6H); <sup>13</sup>C NMR (100.6 MHz,  $CDCl_3$ ):  $\delta = 165.9$ , 147.9, 145.7, 144.6, 142.4, 137.2, 133.9, 132.6, 131.5, 128.9, 128.2, 128.1, 128.0, 124.8, 117.7, 52.3, 35.1, 35.0, 33.9, 33.8, 31.9, 31.8, 19.9 ppm; IR (neat):  $\tilde{\nu} = 2955$ , 2924, 2860, 1734, 1714, 1598, 1542, 1497, 1456 cm<sup>-1</sup>; GC–MS: *m/z* [*M*<sup>+</sup>] calcd for C<sub>25</sub>H<sub>29</sub>O<sub>2</sub>Cl: 396.1856, found: 396.1850.

2-Chloro-4-(1-(1,2,3,4-tetrahydro-1,1,4,4,6-pentamethylnaphthalen-7-yl)vinyl)benzoic acid (12): Compound 12 was synthesized following the methods of Boehm and co-workers.<sup>[11]</sup> To a 100 mL round-bottom flask charged with 53 (0.353 g, 0.89 mmol) and MeOH (5 mL) was added a 5 м aq KOH (0.4 mL, 2.0 mmol). A reflux condenser was fitted to the round-bottom flask and the reaction solution was held at reflux and monitored by TLC. After 1 h at reflux, the reaction solution was cooled to RT and quenched with 20% HCl (42 mL). The aqueous solution was extracted with EtOAc  $(2 \times 50 \text{ mL})$  and the organic extracts were combined, washed with water and brine, dried over Na<sub>2</sub>SO<sub>4</sub>, and concentrated in vacuo to give crude 12. Crude 12 was purified by column chromatography (25 mL SiO<sub>2</sub>, hexanes/EtOAc 9:1) to give **12** (0.31 g, 91%) as a white crystalline solid, mp: 200-201 °C: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta =$  7.98 (d, J=8.0, 1 H), 7.43 (d, J=1.6, 1 H), 7.21 (dd, J=8.0, 1.6, 1 H), 7.11 (s, 1 H), 7.09 (s, 1 H), 5.83 (d, J = 0.8, 1 H), 5.38 (d, J = 0.8, 1H), 1.96 (s, 3H), 1.71 (s, 4H), 1.31 (s, 6H), 1.28 ppm (s, 6H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>): δ = 170.5, 147.8, 146.8, 144.7, 142.5, 137.1, 135.0, 132.6, 132.5, 129.3, 128.2, 128.0, 126.5, 124.9, 118.2, 35.1, 34.0, 33.9, 31.9, 31.8, 19.9 ppm; IR (neat):  $\tilde{ν}$  = 2958, 1694, 1596, 1488 cm<sup>-1</sup>; LC-APCI-MS: *m*/*z* [*M*<sup>+</sup> + H] calcd for C<sub>24</sub>H<sub>28</sub>O<sub>2</sub>Cl: 383.1778, found: 383.1778; Anal. calcd for C<sub>24</sub>H<sub>27</sub>O<sub>2</sub>Cl: C 75.28; H 7.11; Cl 9.26, found: C 75.20; H 6.93; Cl 9.60.

2-Chloro-4-(1-(3,5,5,8,8-pentamethyl-5,6,7,8-tetrahydronaphthalen-2-yl)carbonyl)benzoic acid (13): Compound 13 was synthesized following the method of Boehm and co-workers.<sup>[11]</sup> To a 100 mL round-bottom flask charged with 49 (0.353 g, 0.88 mmol) and MeOH (4 mL) was added a 5 M aq KOH (0.4 mL, 2.0 mmol). A reflux condenser was fitted to the round-bottom flask and the reaction solution was held at reflux and monitored by TLC. After 1 h at reflux, the reaction solution was cooled to RT and quenched with 20% HCl (20 mL). The precipitate was filtered and washed with water to give crude 13 (0.335 g, 98%). Crude 13 was purified by column chromatography (25 mL SiO<sub>2</sub>, hexanes/EtOAc 9:1) to give 13 (0.13 g, 40%) as a white crystalline solid, mp: 174-175°C: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta = 8.07$  (d, J = 8.0, 1 H), 7.92 (d, J = 1.6, 1 H), 7.74 (dd, J=8.0, 1.6, 1 H), 7.27 (s, 1 H), 7.23 (s, 1 H), 2.37 (s, 3 H), 1.70 (s, 4 H), 1.32 (s, 6 H), 1.22 ppm (s, 6 H); <sup>13</sup>C NMR (100.6 MHz,  $CDCI_3$ ):  $\delta = 196.0$ , 169.9, 149.0, 142.6, 142.1, 134.9, 134.7, 133.7, 132.7, 132.1, 131.6, 129.7, 128.7, 127.9, 34.8, 34.7, 34.4, 33.9, 31.6, 31.5, 20.1 ppm; IR (neat):  $\tilde{\nu} = 2955$ , 2926, 1704, 1667, 1543, 1458 cm<sup>-1</sup>; LC–APCI-MS: m/z [ $M^+$  + H] calcd for C<sub>23</sub>H<sub>26</sub>O<sub>3</sub>CI: 385.1571, found: 385.1564; Anal. calcd for C23H25O3CI: C 71.77; H 6.55; Cl 9.21, found: C 71.45; H 6.30; Cl 9.2.

Benzyl-3-bromo-4-formylbenzoate (30): Compound 30 was synthesized according to the methods of Kishida and co-workers.<sup>[32]</sup> To a 500 mL round-bottom flask charged with 3-chloro-4-methylbenzoic acid (22) (8.17 g, 38.0 mmol) was added NBS (16.10 g, 90.45 mmol), benzoyl peroxide (0.45 g, 1.8 mmol), and CCl<sub>4</sub> (74 mL). The reaction solution was heated at reflux under magnetic stirring for 36 h, cooled to RT, and solids were filtered and washed with CCl<sub>4</sub> (~20 mL). The filtrate solvent was removed in vacuo and the crude 4-(dibromomethyl)-3-bromobenzoic acid (24) was dried on high vacuum and used without further purification. To a 500 mL round-bottom flask charged with crude 24 (14.16 g, 38.0 mmol) was added EtOH (96 mL), and a solution of AqNO<sub>3</sub> (13.28 g, 78.18 mmol) in warm water (18 mL) was added dropwise while the reaction solution was stirred in an oil bath preheated to 50–55 °C. Upon addition of the AgNO<sub>3</sub> solution, a green precipitate formed. After stirring at 50 °C for 45 min, the reaction solution was cooled to RT and filtered to remove the green precipitate. The filtrate solvent was concentrated in vacuo, extracted with EtOAc, and the combined organic extracts were washed with water and brine, dried over Na<sub>2</sub>SO<sub>4</sub> and removed in vacuo to give crude 3-bromo-4formylbenzoic acid (26) (8.7 g, 100%) that was used without further purification. To a 500 mL round-bottom flask charged with 26 (8.7 g, 38.0 mmol) was added dry dimethylformamide (74 mL) and a 60 wt% suspension of NaH in mineral oil (1.86 g, 46.5 mmol) in small aliquots over 20 min. The reaction solution was stirred an additional 20 min, and benzyl bromide (5.60 mL, 46.8 mmol) was added to the red heterogeneous solution. After stirring 5 h, the reaction solution had become homogeneous, and it was poured into 1 N HCl (200 mL), extracted with EtOAc (2×100 mL), and the combined organic extracts were washed with saturated NaHCO<sub>3</sub> (75 mL) and brine, dried over Na<sub>2</sub>SO<sub>4</sub>, and removed in vacuo to give crude **30**. Crude **30** was purified by column chromatography (150 mL SiO<sub>2</sub>, hexanes/EtOAc 4:1) to give **30** (12.1 g, 99%) as a colorless oil: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta = 10.40$  (d, J = 0.8, 1 H), 8.33 (d, J = 1.6, 1 H), 8.10–8.08 (ddd, J = 0.8, 1.6, 8.0, 1 H), 7.95 (d, J = 8.0

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5 H), 7.37–7.47 (m, 5 H), 5.39 ppm (s, 2 H); IR (neat):  $\tilde{\nu} = 2962$ , 1723, 1683, 1601, 1556, 1479 cm<sup>-1</sup>; GC–MS: *m/z* [*M*<sup>+</sup>] calcd for C<sub>15</sub>H<sub>11</sub>O<sub>3</sub>Br: 317.9892, found: 317.9887.

4-((Benzyloxy)carbonyl)-2-bromobenzoic acid (33): Compound 33 was prepared according to the method of Kishida and co-workers.<sup>[32]</sup> To a 100 mL round-bottom flask charged with 30 (12.1 g, 37.9 mmol), sulfamic acid (4.06 g, 41.8 mmol), water (45 mL), and ACN (32 mL) was added a solution of 80% NaClO<sub>2</sub> (3.84 g, 42.5 mmol) in water (20 mL). After stirring for 1 h, the reaction solution was poured into saturated Na<sub>2</sub>SO<sub>3</sub> (50 mL) and 1 N HCl (100 mL), and the resulting solution was extracted with EtOAc (100 mL, thrice). The combined organic extracts were washed with brine, dried over Na2SO4, and removed in vacuo to give crude 33 (10.5 g, 82%) that was used without further purification. A small sample was purified by column chromatography (25 mL SiO<sub>2</sub>, hexanes/EtOAc 1:1) to give pure 33 as a white powder: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta = 8.37$  (d, J = 1.6, 1 H), 8.08 (dd, J = 8.0, 1.6, 1 H), 8.01 (d, J=8.0, 1 H), 7.34-7.47 (m, 5 H), 5.39 ppm (s, 2 H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta = 170.3$ , 164.2, 135.6, 135.2, 134.4, 134.2, 132.1, 128.7, 128.6, 128.4, 128.2, 122.3, 67.6 ppm; IR (neat):  $\tilde{\nu} =$ 2963, 2538, 1681, 1602, 1551, 1481 cm<sup>-1</sup>; LC–APCI-MS: *m/z* [*M*<sup>+</sup> + H] calcd for C<sub>15</sub>H<sub>12</sub>O<sub>4</sub>Br: 334.9919, found: 334.9934.

4-Benzyl 1-methyl 2-bromobenzene-1,4-dioate (36): Compound 36 was synthesized according to the method of Kishida and coworkers.<sup>[32]</sup> To a 100 mL round-bottom flask charged with compound 33 (10.5 g, 31.3 mmol) was added SOCl<sub>2</sub> (24.0 mL, 330 mmol) and the reaction solution was held at reflux for 1 h in an oil bath at 84°C. The reaction solution was cooled to RT and the excess SOCl<sub>2</sub> was removed in vacuo to give crude 4-chlorocarbonyl-2-bromobenzoic acid benzyl ester. The crude 4-chlorocarbonyl-2-bromobenzoic acid in dry toluene (16 mL) was added dropwise to a solution of Et<sub>3</sub>N (10.4 mL, 74 mmol) in MeOH (106 mL, 2.6 mol) over 10 min with vigorous stirring. The reaction solution was stirred 1 h and poured into 1 N HCl (300 mL) and extracted with EtOAc (80 mL, thrice). The combined organic extracts were washed with brine, dried over Na2SO4, and removed in vacuo to give crude 36. Crude 36 was purified by column chromatography (150 mL SiO<sub>2</sub>, hexanes/EtOAc 95:5) to give pure 36 as an oil (8.55 g, 78%): <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta = 8.32$  (d, J = 1.6, 1 H), 8.03 (dd, J=8.0, 1.6, 1 H), 7.80 (d, J=8.0, 1 H), 7.36-7.46 (m, 5 H), 5.38 (s, 2 H), 3.95 ppm (s, 3 H);  $^{13}\mathrm{C}\ \mathrm{NMR}$  (100.6 MHz, CDCl\_3):  $\delta\!=\!$ 166.1, 164.3, 136.2, 135.3, 135.2, 133.7, 130.9, 128.7, 128.5, 128.4, 128.2, 121.4, 67.4, 52.7 ppm; IR (neat):  $\tilde{\nu} = 2964$ , 2558, 1723, 1688, 1603, 1557, 1484 cm<sup>-1</sup>; GC–MS: m/z [ $M^+$ ] calcd for C<sub>16</sub>H<sub>13</sub>O<sub>4</sub>Br: 347.9997, found: 348.0013.

4-(Methoxycarbonyl)-3-bromobenzoic acid (39): Compound 39 was synthesized according to the methods of Kishida and co-workers.  $^{\rm [32]}$  A 3-neck 250 mL round-bottom flask charged with 36(8.55 g, 24.4 mmol), 10% Pd/C (1.8 g), EtOH (50.0 mL), and EtOAc (50.0 mL) was evacuated and back-filled with hydrogen gas from a balloon three times, and the reaction solution was allowed to stir under hydrogen at RT for 48 h. The reaction solution was filtered through Celite, and the solvents were removed in vacuo to give crude 39 (6.15 g, 96%) as a white crystalline solid that was used without further purification. A small sample of crude 39 was purified by recrystallization from hot EtOAc to give pure 39, mp: 138-140 °C: <sup>1</sup>H NMR (400 MHz, [D<sub>6</sub>]DMSO):  $\delta$  = 13.59 (brs, 1 H), 8.15 (d, J = 1.6, 1 H), 8.00 (dd, J = 8.0, 1.6, 1 H), 7.85 (d, J = 8.0, 1 H), 3.89 ppm (s, 3 H);  $^{13}$ C NMR (100.6 MHz, [D<sub>6</sub>]DMSO):  $\delta$  = 165.8, 165.3, 136.1, 134.7, 134.0, 130.9, 128.4, 119.9, 52.8 ppm; IR (neat):  $\tilde{\nu} =$ 2959, 2844, 2545, 1716, 1686, 1603, 1551, 1485 cm<sup>-1</sup>; LC-GC-MS: m/z [ $M^+$ ] calcd for C<sub>9</sub>H<sub>7</sub>O<sub>4</sub>Br: 257.9528, found: 257.9502.

Methyl 2-bromo-4-(1-(3,5,5,8,8-pentamethyl-5,6,7,8-tetrahydronaphthalen-2-yl)carbonyl)benzoate (50): Compound 50 was synthesized according to the method of Boehm and co-workers.[11] Methyl 4-(chlorocarbonyl)-2-bromobenzoate (42) was synthesized by refluxing 4-(methoxycarbonyl)-3-bromobenzoic acid (39) (1.64 g, 6.31 mmol) in SOCl<sub>2</sub> (12.0 mL, 165 mmol) in a 100 mL one-neck round-bottom flask fitted with a water-cooled reflux condenser. Excess SOCl<sub>2</sub> was removed in vacuo to give crude 42 as an offwhite solid, and this solid was dissolved in dry benzene (~20 mL) and evaporated to dryness three times to remove residual SOCI<sub>2</sub>. The acid chloride 42 was dried on high vacuum to remove residual benzene. To a 2-neck, 50 mL round-bottom flask equipped with a reflux condenser and magnetic stir-bar was added 48 (1.38 g, 6.82 mmol) followed by a solution of crude acid chloride 42 (6.31 mmol) in CH<sub>2</sub>Cl<sub>2</sub> (15 mL). AlCl<sub>3</sub> (2.20 g, 16.5 mmol) was added to the reaction solution at RT slowly, with stirring, and the reaction solution turned from colorless to red accompanied by the evolution of gas and heat. The reaction was stirred for 5 min then heated at reflux for 15 min. The reaction was judged to be complete by TLC, and the solution was poured into an ice solution (25 mL) acidified with a 20% HCl solution (8 mL) and EtOAc was added (13 mL). The aqueous and organic layers were separated, and the aqueous layer was extracted with EtOAc (2×15 mL). The combined organics were washed with water and brine, dried over Na<sub>2</sub>SO<sub>4</sub>, filtered and concentrated to give crude 50. Crude 50 was purified by column chromatography (250 mL SiO<sub>2</sub>, hexanes/EtOAc 95:5 to 92.5:7.5) to give 50 (2.37 g, 84%) as a white, crystalline solid, mp: 109–111 °C: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>): δ = 8.08 (d, J = 1.6, 1 H), 7.83 (d, J=8.0, 1 H), 7.75 (dd, J=8.0, 1.6, 1 H), 7.25 (s, 1 H), 7.22 (s, 1 H), 3.97 (s, 3 H), 2.35 (s, 3 H), 1.69 (s, 4 H), 1.31 (s, 6 H), 1.20 ppm (s, 6H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta = 195.8$ , 166.2, 148.8, 142.0, 141.6, 135.6, 135.4, 134.8, 133.8, 130.9, 129.6, 128.7, 128.5, 121.5, 52.7, 34.8, 34.7, 34.3, 33.8, 31.6, 31.5, 20.0 ppm; IR (neat):  $\tilde{\nu} = 3015$ , 2953, 2931, 2863, 1736, 1666, 1605, 1544, 1496, 1459 cm<sup>-1</sup>; GC–MS: *m/z* [*M*<sup>+</sup>] calcd for C<sub>24</sub>H<sub>27</sub>O<sub>3</sub>Br: 442.1144, found: 442.1135.

Methyl 2-bromo-4-(1-(1,2,3,4-tetrahydro-1,1,4,4,6-pentamethylnaphthalen-7-yl)vinyl)benzoate (54): Compound 54 was synthesized according to the method of Boehm and co-workers.<sup>[11]</sup> To a 20-dram vial containing 50 (0.923 g, 2.08 mmol) and dry THF (3 mL) at RT with a Teflon magnetic stir-bar was slowly added a triphenylphosphonium methylide solution prepared as follows: to a 100 mL round-bottom flask equipped with a Teflon magnetic stirbar and containing dry THF (2.0 mL) was added *i*Pr<sub>2</sub>NH (0.66 mL, 4.67 mmol) and a 2.5 M solution of *n*-butyl lithium in hexanes (1.7 mL, 4.25 mmol), and the solution was stirred for 30 min at RT at which point, methyl triphenylphosphonium bromide (1.13 g, 3.19 mmol) was added and the solution was stirred an additional 20 min to provide a homogeneous dark yellow ylide solution. The reaction was monitored by TLC, and when the reaction was judged to be complete, the reaction solution was poured into water (50 mL) and the aqueous solution was extracted with EtOAc (2×50 mL). The combined organic extracts were washed with water and brine, dried over Na2SO4, and concentrated in vacuo to give crude 54 which was purified by column chromatography (25 mL SiO<sub>2</sub>, hexanes/EtOAc 97.5:2.5) to give 54 (0.712 g, 77%) as a yellow oil: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta$  = 7.73 (d, J = 8.0, 1 H), 7.62 (d, J=1.6, 1 H), 7.20 (dd, J=8.0, 1.6, 1 H), 7.10 (s, 1 H), 7.08 (s, 1 H), 5.80 (d, J=1.2, 1 H), 5.34 (d, J=0.8, 1 H), 3.92 (s, 3 H), 1.95 (s, 3 H), 1.70 (s, 4H), 1.31 (s, 6H), 1.27 ppm (s, 6H); <sup>13</sup>C NMR (100.6 MHz,  $CDCI_3$ ):  $\delta = 166.3$ , 147.8, 145.7, 144.6, 142.4, 137.1, 132.6, 132.1, 131.3, 130.2, 128.1, 128.0, 125.4, 121.9, 117.8, 52.4, 35.1, 35.0, 33.9, 33.8, 31.9, 31.8, 20.0 ppm; IR (neat):  $\tilde{v} = 2956$ , 2921, 1731, 1596, 1541, 1497, 1485 cm<sup>-1</sup>; GC–MS: m/z [ $M^+$ ] calcd for C<sub>25</sub>H<sub>29</sub>O<sub>2</sub>Br: 440.1351, found: 440.1379.

2-Bromo-4-(1-(1,2,3,4-tetrahydro-1,1,4,4,6-pentamethylnaphthalen-7-yl)vinyl)benzoic acid (14): Compound 14 was synthesized following the methods of Boehm and co-workers.<sup>[11]</sup> To a 100 mL round-bottom flask charged with 54 (0.4056 g, 0.9189 mmol) and MeOH (4 mL) was added a 5 м aq KOH (0.4 mL, 2.0 mmol). A reflux condenser was fitted to the round-bottom flask and the reaction solution was held at reflux and monitored by TLC. After 1 h at reflux, the reaction solution was cooled to RT and guenched with 20% HCl (42 mL). The aqueous solution was extracted with EtOAc  $(2 \times 50 \text{ mL})$  and the organic extracts were combined, washed with water and brine, dried over Na2SO4, and concentrated in vacuo to give crude 14. Crude 14 was purified by column chromatography (25 mL SiO<sub>2</sub>, hexanes/EtOAc 9:1) to give 14 (0.273 g, 70%) as a white crystalline solid, mp: 199-200 °C: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta\!=\!7.93$  (d, J\!=\!8.0, 1 H), 7.67 (d, J\!=\!1.6, 1 H), 7.24 (dd, J\!=\!8.0, 1.6, 1 H), 7.10 (s, 1 H), 7.09 (s, 1 H), 5.82 (d, J = 0.8, 1 H), 5.37 (d, J = 0.8, 1H), 1.96 (s, 3H), 1.70 (s, 4H), 1.30 (s, 6H), 1.28 ppm (s, 6H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta = 170.4$ , 147.7, 146.6, 144.7, 142.4, 137.0, 132.6, 132.5, 128.4, 128.2, 128.0, 125.6, 122.8, 118.3, 35.1, 35.0, 34.0, 33.9, 31.9, 31.8, 20.0 ppm; IR (neat):  $\tilde{v} = 2959$ , 1697, 1594, 1484, 1452 cm<sup>-1</sup>; LC-APCI-MS: m/z [ $M^+$  + H] calcd for C<sub>24</sub>H<sub>28</sub>O<sub>2</sub>Br: 427.1273, found: 427.1287; Anal. calcd for C<sub>24</sub>H<sub>27</sub>O<sub>2</sub>Br: C 67.45; H 6.37; Br 18.7, found: C 68.16; H 6.07; Br 18.1.

2-Bromo-4-(1-(3,5,5,8,8-pentamethyl-5,6,7,8-tetrahydronaphthalen-2-yl)carbonyl)benzoic acid (15): Compound 15 was synthesized following the method of Boehm and co-workers.  $\ensuremath{^{[11]}}$  To a 100 mL round-bottom flask charged with 50 (0.395 g, 0.89 mmol) and MeOH (4 mL) was added a 5 M ag KOH (0.4 mL, 2.0 mmol). A reflux condenser was fitted to the round-bottom flask and the reaction solution was held at reflux and monitored by TLC. After 1 h at reflux, the reaction solution was cooled to RT and quenched with 20% HCl (20 mL). The precipitate was filtered and washed with water to give crude 15 (0.3722 g, 97%). Crude 15 was purified by column chromatography (25 mL SiO<sub>2</sub>, hexanes/EtOAc 9:1) to give pure 15 (0.25 g, 65%) as a white crystalline solid, mp: 166-167 °C: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta$  = 8.13 (d, J=1.6, 1 H), 8.05 (d, J=8.0, 1 H), 7.80 (dd, J=8.0, 1.6, 1 H), 7.27 (s, 1 H), 7.23 (s, 1 H), 2.38 (s, 3H), 1.70 (s, 4H), 1.32 (s, 6H), 1.21 ppm (s, 6H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta = 195.7$ , 170.6, 149.0, 143.1, 142.2, 142.0, 136.4, 135.1, 133.6, 131.6, 129.7, 129.4, 129.0, 94.1, 34.8, 34.7, 34.4, 33.9, 31.6, 31.5, 20.1 ppm; IR (neat):  $\tilde{\nu} = 2955$ , 2924, 1703, 1667, 1607, 1542, 1456 cm<sup>-1</sup>; LC–APCI-MS: m/z [ $M^+$  + H] calcd for C<sub>23</sub>H<sub>26</sub>O<sub>3</sub>Br: 429.1065, found: 429.1074; Anal. calcd for C<sub>23</sub>H<sub>25</sub>O<sub>3</sub>Br: C 64.34; H 5.87; Br 18.61, found: C 65.08; H 5.59; Br 17.1.

4-(Methoxycarbonyl)-3-iodobenzoic acid (45): The method of Bertozzi and co-workers was followed to synthesize  ${\bf 45}.^{\scriptscriptstyle [37]}$  To a 100 mL round-bottom flask charged with 1-mehtyl-2-aminoterephthalate (0.503 g, 2.58 mmol) was added concentrated HCI (5 mL) followed by the dropwise addition of a solution of NaNO<sub>2</sub> (0.185 g, 2.68 mmol) in water (1 mL), during which addition, orange gas evolved. The reaction was stirred (30 min) at RT, filtered through glass wool, and then a solution of potassium iodide (4.31 g, 2.6 mmol) in water (7 mL) was added, dropwise. The resulting red solution was stirred (1 h) and then diluted with CH<sub>2</sub>Cl<sub>2</sub> (100 mL). The layers were separated, and the aqueous layer was washed with  $CH_2CI_2$  (2×10 mL), followed by saturated  $Na_2SO_3$ , water, and then brine. The aqueous layers were then back extracted with CH<sub>2</sub>Cl<sub>2</sub> (20 mL), and the combined organic layers were dried over Na<sub>2</sub>SO<sub>4</sub> and concentrated to give crude 45. Crude 45 was dissolved in hot MeOH (15 mL), and water was added (15 mL), and the resulting solution was cooled in an ice bath and the precipitate was filtered to give pure **45** (0.318 g, 40%) as a yellow powder, mp: 160–163 °C: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta$  = 11.00 (br s, 1 H), 8.68 (d, *J* = 1.6, 1 H), 8.11 (dd, *J* = 8.0, 1.6, 1 H), 7.83 (d, *J* = 8.0, 1 H), 3.97 ppm (s, 3 H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta$  = 169.7, 166.5, 142.6, 140.1, 132.4, 130.5, 129.4, 93.3, 52.8 ppm; IR (neat):  $\tilde{\nu}$  = 3289, 2952, 2652, 1736, 1693, 1551, 1480 cm<sup>-1</sup>.

2-iodo-4-(1-(3,5,5,8,8-pentamethyl-5,6,7,8-tetrahydro-Methvl naphthalen-2-vi)carbonvi)benzoate (51): Compound 51 was synthesized according to the method of Boehm and co-workers.[11] Methyl 4-(chlorocarbonyl)-2-iodobenzoate (46) was synthesized by refluxing 4-(methoxycarbonyl)-3-iodobenzoic acid (45) (1.93 g, 6.31 mmol) in SOCl<sub>2</sub> (10.0 mL, 137 mmol) in a 100 mL one-neck round-bottom flask fitted with a water-cooled reflux condenser. Excess SOCI<sub>2</sub> was removed in vacuo to give crude 46 as an offwhite solid, and this solid was dissolved in dry benzene (~20 mL) and evaporated to dryness three times to remove residual SOCI<sub>2</sub>. The acid chloride 46 was dried on high vacuum to remove residual benzene. To a 2-neck, 50 mL round-bottom flask equipped with a reflux condenser and magnetic stir-bar was added 48 (1.38 g, 6.82 mmol) followed by a solution of crude acid chloride 46 (6.31 mmol) in CH<sub>2</sub>Cl<sub>2</sub> (15 mL). AlCl<sub>3</sub> (2.30 g, 17.2 mmol) was added to the reaction solution at RT slowly, with stirring, and the reaction solution turned from colorless to dark red accompanied by the evolution of gas and heat. The reaction was stirred for 5 min then heated at reflux for 15 min. The reaction was judged to be complete by TLC, and the solution was poured into an ice solution (25 mL) acidified with a 20% HCl solution (8 mL) and EtOAc was added (13 mL). The aqueous and organic layers were separated, and the aqueous layer was extracted with EtOAc (2×15 mL). The combined organics were washed with water and brine, dried over Na<sub>2</sub>SO<sub>4</sub>, filtered and concentrated to give crude **51**. Attempted purification of crude 51 by column chromatography (250 mL SiO<sub>2</sub>, hexanes/EtOAc 95:5 to 92.5:7.5) gave 51 (2.91 g, 89%) that was ~7 mol% **49** as a white, crystalline solid, mp: 115–116°C: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta = 8.38$  (d, J = 1.6, 1 H), 7.83 (d, J = 8.0, 1 H), 7.79 (dd, J=8.0, 1.6, 1 H), 7.25 (s, 1 H), 7.22 (s, 1 H), 3.97 (s, 3 H), 2.37 (s, 3 H), 1.69 (s, 4 H), 1.31 (s, 6 H), 1.21 ppm (s, 6 H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta = 195.7$ , 166.6, 148.8, 142.5, 141.9, 141.4, 138.5, 135.0, 133.7, 130.4, 129.6, 129.3, 128.8, 93.5, 52.7, 34.8, 34.7, 34.3, 33.8, 31.6, 31.5, 20.1 ppm; IR (neat):  $\tilde{\nu} = 2953$ , 1729, 1667, 1540, 1459 cm<sup>-1</sup>; GC–MS: *m/z* [*M*<sup>+</sup>] calcd for C<sub>24</sub>H<sub>27</sub>O<sub>3</sub>I: 490.1005, found: 490.0995.

Methvl 2-iodo-4-(1-(1,2,3,4-tetrahydro-1,1,4,4,6-pentamethylnaphthalen-7-yl)vinyl)benzoate (55): Compound 55 was synthesized according to the method of Boehm and co-workers.<sup>[11]</sup> To a 20-dram vial containing 51 (1.0123 g, 2.06 mmol) and dry THF (3 mL) at RT with a Teflon magnetic stir-bar was slowly added a triphenylphosphonium methylide solution prepared as follows: to a 100 mL round-bottom flask equipped with a Teflon magnetic stirbar and containing dry THF (2.0 mL) was added iPr<sub>2</sub>NH (0.66 mL, 4.67 mmol) and a 2.5 м solution of *n*-butyl lithium in hexanes (1.7 mL, 4.25 mmol), and the solution was stirred for 30 min at RT at which point, methyl triphenylphosphonium bromide (1.13 g, 3.19 mmol) was added and the solution was stirred an additional 20 min to provide a homogeneous dark yellow ylide solution. The reaction was monitored by TLC, and when the reaction was judged to be complete, the reaction solution was poured into water (50 mL) and the aqueous solution was extracted with EtOAc (2×50 mL). The combined organic extracts were washed with water and brine, dried over Na<sub>2</sub>SO<sub>4</sub>, and concentrated in vacuo to give crude 55. Attempted purification of 55 by column chromatog-

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raphy (25 mL SiO<sub>2</sub>, hexanes/EtOAc 97.5:2.5) gave **55** (0.3502 g, 32%) that possessed ~9 mol% **53** as a yellow oil: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta$  = 7.99 (d, *J* = 1.6, 1 H), 7.72 (d, *J* = 8.0, 1 H), 7.21 (dd, *J* = 8.0, 1.6, 1 H), 7.09 (s, 1 H), 7.08 (s, 1 H), 5.78 (d, *J* = 1.2, 1 H), 5.33 (d, *J* = 0.8, 1 H), 3.92 (s, 3 H), 1.95 (s, 3 H), 1.70 (s, 4 H), 1.31 (s, 6 H), 1.27 ppm (s, 6 H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta$  = 166.6, 147.6, 145.6, 144.5, 142.4, 139.1, 137.2, 133.1, 132.6, 130.8, 128.1, 128.0, 126.3, 117.8, 94.4, 52.4, 35.1, 33.9, 33.8, 31.9, 31.8, 20.0 ppm; IR (neat):  $\tilde{\nu}$  = 2957, 2926, 2862, 1726, 1664, 1590, 1541, 1497, 1456 cm<sup>-1</sup>; GC-MS: *m/z* [*M*<sup>+</sup>] calcd for C<sub>25</sub>H<sub>29</sub>O<sub>2</sub>I: 488.1213, found: 488.1222.

### 2-lodo-4-(1-(1,2,3,4-tetrahydro-1,1,4,4,6-pentamethylnaphtha-

len-7-yl)vinyl)benzoic acid (16): Compound 16 was synthesized following the methods of Boehm and co-workers.<sup>[11]</sup> To a 100 mL round-bottom flask charged with 55 (0.3156 g, 0.646 mmol) and MeOH (4 mL) was added a 5 м aq KOH (0.4 mL, 2.0 mmol). A reflux condenser was fitted to the round-bottom flask and the reaction solution was held at reflux and monitored by TLC. After 1 h at reflux, the reaction solution was cooled to RT and guenched with 20% HCl (42 mL). The aqueous solution was extracted with EtOAc  $(2 \times 50 \text{ mL})$  and the organic extracts were combined, washed with water and brine, dried over Na2SO4, and concentrated in vacuo to give crude 16. Crude 16 was purified by column chromatography (25 mL SiO<sub>2</sub>, hexanes/EtOAc 9:1) to give 16 (0.105 g, 34%), and this material was crystallized from EtOAc to provide pure 16 (0.063, 20%) as a white crystalline solid, mp: 199-200°C: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta = 8.06$  (d, J = 2.0, 1 H), 7.94 (d, J = 8.0, 1 H), 7.25 (dd, J=8.0, 2.0, 1 H), 7.10 (s, 1 H), 7.09 (s, 1 H), 5.81 (d, J=0.8, 1 H), 5.37 (d, J=1.2, 1 H), 1.97 (s, 3 H), 1.70 (s, 4 H), 1.31 (s, 6 H), 1.28 ppm (s, 6H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta = 170.9$ , 147.5, 146.5, 144.6, 142.4, 139.7, 137.0, 132.5, 132.0, 131.2, 128.2, 128.0, 126.4, 118.2, 95.0, 35.0, 34.0, 33.8, 31.9, 31.8, 20.0 ppm; IR (neat):  $\tilde{v} = 2954$ , 2909, 1695, 1591, 1539, 1481 cm<sup>-1</sup>; LC-APCI-MS: *m*/*z* [*M*<sup>+</sup> + H] calcd for C<sub>24</sub>H<sub>28</sub>O<sub>2</sub>I: 475.1134, found: 475.1126; Anal. calcd for C<sub>24</sub>H<sub>27</sub>O<sub>2</sub>I: C 60.77; H 5.74; I 26.75, found: C 61.04; H 5.64; I 26.4.

#### 2-lodo-4-(1-(3,5,5,8,8-pentamethyl-5,6,7,8-tetrahydronaphtha-

len-2-yl)carbonyl)benzoic acid (17): Compound 17 was synthesized following the method of Boehm and co-workers.<sup>[11]</sup> To a 100 mL round-bottom flask charged with 51 (0.437 g, 0.89 mmol) and MeOH (4 mL) was added a 5 M aq KOH (0.4 mL, 2.0 mmol). A reflux condenser was fitted to the round-bottom flask and the reaction solution was held at reflux and monitored by TLC. After 1 h at reflux, the reaction solution was cooled to RT and quenched with 20% HCl (20 mL). The precipitate was filtered and washed with water to give crude 17 (0.4043 g, 95%). Attempted purification of crude 17 by column chromatography (25 mL SiO<sub>2</sub>, hexanes/ EtOAc 9:1) gave 17 (0.34 g, 74%) that contained ~9 mol% 13 as a white crystalline solid: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta$  = 8.44 (d, J = 1.6, 1 H), 8.05 (d, J=8.0, 1 H), 7.84 (dd, J=8.0, 1.6, 1 H), 7.27 (s, 1 H), 7.23 (s, 1 H), 2.38 (s, 3 H), 1.70 (s, 4 H), 1.32 (s, 6 H), 1.22 ppm (s, 6 H);  $^{13}\text{C}$  NMR (100.6 MHz, CDCl\_3):  $\delta\!=\!195.7,\;170.6,\;149.0,\;143.1,\;142.2,$ 142.0, 136.4, 135.1, 133.6, 131.6, 129.7, 129.4, 129.0, 94.1, 34.8, 34.7, 34.4, 33.9, 31.6, 31.5, 20.1 ppm; IR (neat):  $\tilde{\nu}\!=\!2958,$  1703, 1661, 1542, 1458 cm<sup>-1</sup>; LC–APCI-MS: m/z [ $M^+$  + H] calcd for C<sub>23</sub>H<sub>26</sub>O<sub>3</sub>I: 477.0927, found: 477.0922; Anal. calcd for C23H25O3I: C 57.99; H 5.29; I 26.64, found: C 59.15; H 5.14; I 24.5.

**3,5-Difluoro-4-formylbenzoic acid (27)**: The method of Anderson and co-workers was followed to synthesize **27**.<sup>[33]</sup> To a 1 L round-bottom flask charged with 3,5-difluorobenzoic acid (10.00 g, 63.3 mmol) and THF (290 mL) cooled to -78 °C was added a 1.7 m solution of *tert*-butyl lithium in pentane (93.0 mL, 158 mmol), dropwise. The reaction was stirred at -78 °C for 30 min, and then dime-

thylformamide (12.4 mL, 158 mmol) was added. The reaction was allowed to stir at -78 °C for 1 h, and then stirred at 0 °C for 1 h, and then allowed to warm to RT and stirred for 16 h. The reaction was carefully guenched with concentrated HCI (by slow addition) until pH 1 (~30 mL), and then concentrated in vacuo. The residue was extracted with  $CH_2CI_2$  (2×100 mL), and the organic layers were combined and concentrated in vacuo. The residue was diluted with  $CH_2CI_2$  (50 mL) and then washed with saturated NaHCO<sub>3</sub> (2× 75 mL). The aqueous extracts were acidified with concentrated HCI (18 mL), and the resulting precipitate was filtered and dried to give pure **27** (4.28 g, 36%) as a white powder, mp: 194–216°C: <sup>1</sup>H NMR (400 MHz,  $[D_6]DMSO$ ):  $\delta = 13.98$  (br s, 1 H), 10.23 (s, 1 H), 7.64 ppm (d, J=9.2, 1H);  $^{13}$ C NMR (100.6 MHz, [D<sub>6</sub>]DMSO):  $\delta$  = 184.9, 184.9, 184.8, 164.6, 164.5, 164.5, 163.3, 163.2, 160.7, 160.6, 138.4, 138.3, 138.2, 116.5, 116.4, 116.3, 113.4, 113.3, 113.2, 113.1 ppm; IR (neat):  $\tilde{v} = 3078$ , 2935, 2615, 1717, 1679, 1633, 1573, 1475 cm<sup>-1</sup>; GC–MS: m/z [ $M^+$ ] calcd for C<sub>8</sub>H<sub>4</sub>O<sub>3</sub>F<sub>2</sub>: 186.0129, found: 186.0130.

Benzyl-3,5-difluoro-4-formylbenzoate (31): Compound 31 was synthesized according to the methods of Kishida and co-workers.<sup>[32]</sup> To a 500 mL round-bottom flask charged with 27 (8.8 g, 47.2 mmol) was added dry dimethylformamide (100 mL) and a 60 wt% suspension of NaH in mineral oil (2.93 g, 73.3 mmol) in small aliquots over 20 min. The reaction solution was stirred an additional 20 min, and benzyl bromide (8.10 mL, 67.7 mmol) was added to the red heterogeneous solution. After stirring 5 h, the reaction solution had become homogeneous, and it was poured into 1 N HCl (250 mL), extracted with EtOAc (2×100 mL), and the combined organic extracts were washed with saturated NaHCO3 (75 mL) and brine, dried over Na<sub>2</sub>SO<sub>4</sub>, and removed in vacuo to give crude 31. Crude 31 was purified by column chromatography (150 mL SiO<sub>2</sub>, hexanes/EtOAc 4:1) to give **31** (12.1 g, 93%) as a colorless oil: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta = 10.32$  (s, 1 H), 7.66 (d, J =11.2, 1 H), 7.36-7.46 (m, 5 H), 5.38 ppm (s, 2 H); <sup>13</sup>C NMR (100.6 MHz,  $CDCI_3$ ):  $\delta = 186.2$ , 186.2, 184.0, 184.0, 183.9, 164.0, 164.0, 163.1, 163.1, 163.1, 161.4, 161.3, 137.4, 137.2, 137.1, 134.8, 134.6, 128.7, 128.7, 128.7, 128.5, 128.4, 116.8, 116.7, 116.6, 113.8, 113.7, 113.7, 113.6, 113.5, 113.5, 113.0, 107.9, 107.6, 68.4, 68.0 ppm; IR (neat):  $\tilde{\nu} =$ 3072, 2668, 2548, 1722, 1697, 1632, 1573, 1484 cm<sup>-1</sup>; GC-MS: m/z  $[M^+]$  calcd for  $C_{15}H_{10}O_3F_2$ : 292.0547, found: 292.0548.

4-((Benzyloxy)carbonyl)-2,6-difluorobenzoic acid (34): Compound 34 was prepared according to the method of Kishida and co-workers.<sup>[32]</sup> To a 100 mL round-bottom flask charged with **31** (12.1 g, 43.8 mmol), sulfamic acid (4.60 g, 47.4 mmol), water (75 mL), and ACN (38 mL) was added a solution of 80% NaClO<sub>2</sub> (5.43 g, 60.0 mmol) in water (25 mL). After stirring for 1 h, the reaction solution was poured into saturated  $Na_2SO_3$  (80 mL) and 1 N HCl (150 mL), and the resulting solution was extracted with EtOAc (100 mL, thrice). The combined organic extracts were washed with brine, dried over Na2SO4, and removed in vacuo to give crude 34 (11.4 g, 89%) that was used without further purification. A small sample was purified by column chromatography (25 mL SiO<sub>2</sub>, hexanes/EtOAc 1:1) to give pure 34 as a white powder: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta = 9.83$  (brs, 1 H), 7.67 (d, J = 8.0, 1 H), 7.36–7.46 (m, 5H), 7.34–7.47 (m, 5H), 5.39 ppm (s, 2H); <sup>13</sup>C NMR (100.6 MHz,  $CDCl_3$ ):  $\delta = 165.6$ , 163.4, 163.4, 162.1, 162.0, 159.5, 159.5, 135.6, 135.5, 135.4, 134.8, 128.7, 128.4, 113.6, 113.5, 113.4, 113.3, 113.3, 113.2, 67.9 ppm; IR (neat):  $\tilde{\nu} = 3071$ , 2896, 2668, 2548, 1723, 1694, 1632, 1572, 1484 cm<sup>-1</sup>; LC–APCI-MS: m/z [ $M^+$  + H] calcd for C<sub>15</sub>H<sub>10</sub>O<sub>3</sub>F<sub>2</sub>: 276.0598, found: 276.0604.

**4-Benzyl 1-methyl-2,6-difluorobenzene-1,4-dioate (37)**: Compound **37** was synthesized according to the method of Kishida and co-workers.<sup>[32]</sup> To a 100 mL round-bottom flask charged with com-

pound **33** (11.4 g, 39.0 mmol) was added SOCl<sub>2</sub> (25.0 mL, 340 mmol) and the reaction solution was held at reflux for 1 h in an oil bath at 84  $^\circ\text{C}.$  The reaction solution was cooled to RT and the excess SOCl<sub>2</sub> was removed in vacuo to give crude 4-chlorocarbonyl-2,6-difluorobenzoic acid benzyl ester. The crude 4-chlorocarbonyl-2,6-difluorobenzoic acid in dry toluene (25 mL) was added dropwise to a solution of Et<sub>3</sub>N (13.2 mL, 95 mmol) in MeOH (70 mL, 1.7 mol) over 10 min with vigorous stirring. The reaction solution was stirred 1 h and poured into 1 N HCl (300 mL) and extracted with EtOAc (80 mL, thrice). The combined organic extracts were washed with brine, dried over Na2SO4, and removed in vacuo to give crude 37. Crude 37 was purified by column chromatography (150 mL SiO $_{2^{\prime}}$  hexanes/EtOAc 95:5) to give pure **37** as an oil (9.67 g, 81%): <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta = 7.63$  (d, J = 7.6, 2 H), 7.36-7.48 (m, 5H), 5.38 (s, 2H), 3.97 ppm (s, 3H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta = 163.5$ , 163.4, 163.4, 161.5, 161.4, 161.2, 158.9, 158.9, 134.9, 134.6, 134.5,134.4, 128.7, 128.6, 128.4, 115.0,114.8, 114.6, 113.3, 113.3, 113.3, 113.1, 113.1, 113.0, 67.7, 53.1 ppm; IR (neat):  $\tilde{\nu} = 2956$ , 1728, 1634, 1574, 1488 cm<sup>-1</sup>; LC–MS:  $m/z [M^+ + H]$  calcd for C<sub>16</sub>H<sub>13</sub>O<sub>4</sub>F<sub>2</sub>: 307.0782, found: 307.0784.

**4-(Methoxycarbonyl)-3,5-difluorobenzoic acid (40)**: Compound **40** was synthesized as follows. A 0.05 M solution of **37** (9.67 g, 31.6 mmol) in EtOH (630 mL) was passed through a 10% Pd/C cartridge in the ThalesNano H-cube at 70 °C and 14 bar. The resulting solution was concentrated in vacuo to give crude **40** (6.54 g, 96%) as a white crystalline solid that was used without further purification. A small sample of crude **40** was purified by recrystallization from hot EtOAc to give pure **40**, mp: 148–150 °C: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta$  = 11.65 (br s, 1 H), 7.67 (d, *J* = 7.6, 2 H), 3.99 ppm (s, 3 H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta$  = 169.2, 161.5, 161.4, 161.1, 158.9, 158.9, 133.5, 133.4, 133.3, 115.9, 115.7, 115.5, 113.9, 113.8, 113.6, 113.6, 53.2 ppm; IR (neat):  $\hat{\nu}$  = 3080, 2840, 2653, 2577, 1739, 1697, 1632, 1575, 1489 cm<sup>-1</sup>; LC–MS: *m/z* [*M*<sup>+</sup> + H] calcd for C<sub>9</sub>H<sub>7</sub>O<sub>4</sub>F<sub>2</sub>: 217.0312, found: 217.0300.

Methyl 2,6-difluoro-4-(1-(3,5,5,8,8-pentamethyl-5,6,7,8-tetrahydronaphthalen-2-yl)carbonyl)benzoate (52): Compound 52 was synthesized according to the method of Boehm and co-workers.<sup>[11]</sup> Methyl 4-(chlorocarbonyl)-3,5-difluorobenzoate (43) was synthesized by refluxing 4-(methoxycarbonyl)-3,5-difluorobenzoic acid (40) (1.47 g, 6.80 mmol) in SOCl<sub>2</sub> (12.0 mL, 165 mmol) in a 100 mL one-neck round-bottom flask fitted with a water-cooled reflux condenser. Excess SOCl<sub>2</sub> was removed in vacuo to give crude 43 as an off-white solid, and this solid was dissolved in dry benzene (~ 20 mL) and evaporated to dryness three times to remove residual SOCl<sub>2</sub>. The acid chloride 43 was dried on high vacuum to remove residual benzene. To a 2-neck, 50 mL round-bottom flask equipped with a reflux condenser and magnetic stir-bar was added 48 (1.47 g, 7.26 mmol) followed by a solution of crude acid chloride 43 (6.80 mmol) in CH<sub>2</sub>Cl<sub>2</sub> (15 mL). AlCl<sub>3</sub> (2.20 g, 16.5 mmol) was added to the reaction solution at RT slowly, with stirring, and the reaction solution turned from colorless to red accompanied by the evolution of gas and heat. The reaction was stirred for 5 min then heated at reflux for 15 min. The reaction was judged to be complete by TLC, and the solution was poured into an ice solution (25 mL) acidified with a 20% HCl solution (8 mL) and EtOAc was added (13 mL). The aqueous and organic layers were separated, and the aqueous layer was extracted with EtOAc (2×15 mL). The combined organics were washed with water and brine, dried over Na<sub>2</sub>SO<sub>4</sub>, filtered and concentrated to give crude 52. Crude 52 was purified by column chromatography (250 mL SiO<sub>2</sub>, hexanes/EtOAc 95:5 to 92.5:7.5) to give 52 (3.19 g, 58%) as a white, crystalline solid, mp: 107–111 °C: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta$  = 7.37 (d, J = 8.0, 2 H), 7.23 (s, 1 H), 7.21 (s, 1 H), 3.98 (s, 3 H), 2.34 (s, 3 H), 1.69 (s, 4 H), 1.31 (s, 6 H), 1.21 ppm (s, 6 H);  $^{13}$ C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta$  = 194.7, 161.5, 161.4, 158.9, 158.9, 149.0, 142.5, 142.5, 142.1, 136.1, 134.7, 133.3, 133.1, 129.9, 129.7, 128.3, 114.1, 113.5, 113.2, 53.1, 52.6, 34.7, 34.7, 34.4, 33.9, 33.8, 31.6, 31.5, 20.6, 20.0 ppm; IR (neat):  $\tilde{\nu}$  = 3072, 2957, 2922, 2858, 1747, 1670, 1630, 1567, 1455 cm<sup>-1</sup>; LC-MS: m/z [ $M^+$  +H] calcd for  $C_{24}H_{27}O_3F_2$ : 401.1928, found: 401.1937.

Methyl 2,6-difluoro-4-(1-(1,2,3,4-tetrahydro-1,1,4,4,6-pentamethvlnaphthalen-7-vl)vinvl)benzoate (56): Compound 56 was synthesized according to the method of Boehm and co-workers.<sup>[11]</sup> To a 20-dram vial containing 52 (0.814 g, 2.03 mmol) and dry THF (3 mL) at RT with a Teflon magnetic stir-bar was slowly added a triphenylphosphonium methylide solution prepared as follows: to a 100 mL round-bottom flask equipped with a Teflon magnetic stirbar and containing dry THF (2.0 mL) was added iPr<sub>2</sub>NH (0.66 mL, 4.67 mmol) and a 2.5 M solution of *n*-butyl lithium in hexanes (1.7 mL, 4.25 mmol), and the solution was stirred for 30 min at RT at which point, methyl triphenylphosphonium bromide (1.13 g, 3.19 mmol) was added and the solution was stirred an additional 20 min to provide a homogeneous dark yellow ylide solution. The reaction was monitored by TLC, and when the reaction was judged to be complete, the reaction solution was poured into water (50 mL) and the aqueous solution was extracted with EtOAc  $(2 \times 50 \text{ mL})$ . The combined organic extracts were washed with water and brine, dried over Na<sub>2</sub>SO<sub>4</sub>, and concentrated in vacuo to give crude 56 which was purified by column chromatography (25 mL SiO<sub>2</sub>, hexanes/EtOAc 97.5:2.5) to give 56 (0.36 g, 44%) as a yellow oil: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta$  = 7.09 (s, 1 H), 7.08 (s, 1 H), 6.86 (dd, J=9.2, 4, 2H), 5.80 (d, J=3.2, 1H), 5.36 (d, J=3.2, 1H), 3.94 (s, 3 H), 1.95 (s, 3 H), 1.70 (s, 4 H), 1.31 (s, 6 H), 1.27 ppm (s, 6 H);  $^{13}\text{C}$  NMR (100.6 MHz, CDCl\_3):  $\delta\!=\!$  162.0, 159.5, 159.4, 147.3, 146.6, 146.4, 144.8, 144.8, 142.5, 136.6, 136.6, 132.5, 132.1, 132.0, 131.9, 128.5, 128.4, 128.2, 127.9, 118.2, 110.1, 109.8, 109.0, 61.8, 60.3, 52.69, 35.0, 35.0, 34.0, 33.8, 31.8, 31.8, 21.0, 19.8, 14.1, 14.1 ppm; IR (neat):  $\tilde{\nu} = 2958$ , 2924, 2862, 1728, 1629, 1557, 1497, 1456 cm<sup>-1</sup>; LC-MS: m/z [ $M^+$  + H] calcd for C<sub>25</sub>H<sub>29</sub>O<sub>2</sub>F<sub>2</sub>: 399.2136, found: 399.2138.

## 2,6-Difluoro-4-(1-(1,2,3,4-tetrahydro-1,1,4,4,6-pentamethylnaph-

thalen-7-yl)vinyl)benzoic acid (18): Compound 18 was synthesized following the method of Boehm and co-workers.<sup>[11]</sup> To a 100 mL round-bottom flask charged with 56 (0.3586 g, 0.8999 mmol) and MeOH (4 mL) was added a 5 м aq KOH (0.4 mL, 2.0 mmol). A reflux condenser was fitted to the round-bottom flask and the reaction solution was held at reflux and monitored by TLC. After 1 h at reflux, the reaction solution was cooled to RT and quenched with 20% HCl (20 mL). The precipitate was filtered and washed with water to give crude 18 (0.3459 g, 100%). Crude 18 was purified by column chromatography (25 mL SiO<sub>2</sub>, hexanes/ EtOAc 9:1) to give pure 18 (0.25 g, 72%) as a white crystalline solid, mp: 191–192 °C: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>): δ = 9.23 (br s, 1 H), 7.10 (s, 1 H), 7.08 (s, 1 H), 6.89 (d, J=10, 2 H), 5.84 (s, 1 H), 5.41(s, 1H), 1.97 (s, 3H), 1.70 (s, 4H), 1.31 (s, 6H), 1.28 ppm (s, 6H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta = 166.6$ , 162.8, 162.8, 160.2, 160.2, 147.9, 147.8, 147.7, 147.2, 144.9, 142.6, 136.5, 132.5, 128.2, 128.0, 118.7, 110.4, 110.3, 110.1, 107.8, 107.6, 107.5, 35.0, 35.0, 34.0, 33.8, 31.9, 31.8, 19.8 ppm; IR (neat):  $\tilde{v} = 3748$ , 2956, 2349, 1695, 1625, 1556, 1487 cm  $^{-1}$ ; LC–APCI-MS:  $\textit{m/z}~[\textit{M}^+ + \textit{H}]$  calcd for  $C_{24}H_{27}O_2F_2$ : 385.1979, found: 385.1975; Anal. calcd for  $C_{24}H_{26}O_2F_2$ : C, 74.98; H, 6.82; F, 9.88, found: C, 74.74; H, 6.84; F, 9.10.

**2,6-Difluoro-4-(1-(3,5,5,8,8-pentamethyl-5,6,7,8-tetrahydronaphthalen-2-yl)carbonyl)benzoic acid (19)**: Compound **19** was synthesized following the method of Boehm and co-workers.<sup>[11]</sup> To

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a 100 mL round-bottom flask charged with 52 (0.692 g, 1.73 mmol) and MeOH (9 mL) was added a 5 m aq KOH (0.8 mL, 4.0 mmol). A reflux condenser was fitted to the round-bottom flask and the reaction solution was held at reflux and monitored by TLC. After 1 h at reflux, the reaction solution was cooled to RT and quenched with 20% HCl (42 mL). The precipitate was filtered and washed with water to give crude 19 (0.634 g, 95%). Crude 19 was purified by column chromatography (25 mL  $\text{SiO}_{2^{\prime}}$  hexanes/EtOAc 9:1) to give **19** (0.54 g, 81%) as a white crystalline solid: <sup>1</sup>H NMR (400 MHz, CDCl<sub>3</sub>):  $\delta = 8.54$  (brs, 1 H), 7.39 (d, J = 8.4, 1 H), 7.25 (s, 1 H), 7.22 (s, 1 H), 2.34 (s, 3 H), 1.69 (s, 4 H), 1.31 (s, 6 H), 1.22 ppm (s, 6H); <sup>13</sup>C NMR (100.6 MHz, CDCl<sub>3</sub>):  $\delta$  = 194.7, 165.6, 162.0, 162.0, 159.4, 159.4, 149.2, 143.2, 142.2, 134.8, 133.2, 129.7, 128.3, 113.7, 113.4, 34.7, 34.7, 34.4, 33.9, 31.6, 31.5, 20.0 ppm; IR (neat):  $\tilde{\nu} = 3498$ , 2956, 2923, 2522, 1674, 1632, 1571, 1487 cm<sup>-1</sup>; LC-APCI-MS: m/z  $[M^+ + H]$  calcd for  $C_{23}H_{25}O_3F_2$ : 387.1772, found: 387.1757; Anal. calcd for C<sub>23</sub>H<sub>24</sub>O<sub>3</sub>F<sub>2</sub>: C, 71.49; H, 6.26; F, 9.83, found: C, 70.53; H, 6.05; F, 7.90.

#### Abbreviations

(h)RXR, (human) retinoid X receptor; RAR, retinoic acid receptor; CTCL, cutaneous T-cell lymphoma; RXRE, retinoid X receptor element; HRE, hormone response element; LBP, ligand binding pocket; LXR, liver X receptor; TR, thyroid hormone receptor; VDR, 1,25-dihydroxyvitamin D receptor; SNuRMs, specific nuclear receptor modulators; TLC, thin-layer chromatography; FDA, U.S. Food and Drug Administration; MEM, minimum essential media; FBS, fetal bovine serum; BD, binding domain; AD, activation domain; apoE, apolipoprotein E.

#### Supporting Information

<sup>1</sup>H NMR and <sup>13</sup>C NMR spectra of all compounds reported in the experimentals as well as X-ray data for compounds **12**, **14**, **16**, **18** and **52**. CCDC 859464, 859465, 859466, 859467, and 859468 contain the supplementary crystallographic data for this paper. These data can be obtained free of charge from The Cambridge Crystallographic Data Centre via www.ccdc.cam.ac.uk/data\_request/cif.

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ChemMedChem 0000, 00, 1 – 17

C. E. Wagner et al.

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## **FULL PAPERS**

**Transcriptional signaling:** An analogue of bexarotene with two fluorine atoms *ortho* to the carboxylic acid group has a lower  $EC_{50}$  value (34 nm) than bexarotene (55 nm) for the retinoid X receptor in HCT-116 cells. A low-energy docked conformation of the difluorobexarotene analogue in the ligand binding pocket of RXR as modeled in AutoDock 4.2 is shown.



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Modeling, Synthesis and Biological Evaluation of Potential Retinoid X Receptor-Selective Agonists: Novel Halogenated Analogues of 4-[1-(3,5,5,8,8-Pentamethyl-5,6,7,8tetrahydro-2-naphthyl)ethynyl]benzoic Acid (Bexarotene)